

RESUME

Dr. SARVE DAMAN MISHRA
197-South, Padmawati II,
Nirman Nagar, Jaipur -19
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Name : Sarve Daman Mishra
Date of Birth : 01-07-1975
Present Occupation : Associate professor (History) Govt Girls College,
Ajmer

Educational Qualification:

Post-Doctoral Research : Under the UGC Teacher-Research Award Scheme.

Title : India in Images: Socio-cultural and Political Discourse in Print Media
Advertisements of Early 20th Century. (2016-2019)

Ph.D. Title: 'Socio-Economic life in ancient Rajasthan as depicted in Art &
Archaeology'. 2007 (University of Rajasthan.)

M.A. Ancient Indian History & Culture, 1996 (University of Rajasthan.)

B.A. History (Hons), Sanskrit (Sub), 1994 (University of Rajasthan.)

Awards & Scholarships:

- Selected for *National Scholarship Scheme* by Ministry of Human Resource & Development, GOI in Year 1989.
- Selected for *National Scholarship Scheme* by Ministry of Human Resource & Development, GOI in Year 1991.
- State forest department awarded 1st prize in 1992 for *environmental awareness*
- Selected for *Junior Research Fellowship* by UGC in the year 1997.
- Selected for UGC Research Award in 2016.

Published Papers:

1. 'Urban Life of Rajasthan in Early Christian Era'
Nucleus, Vol.VI, 2006, p.51-54.
2. 'OCP Culture of Rajasthan: Some Economic Aspects'
Proceedings of Rajasthan History Congress, Vol.XXI, 2005, p.17-23.
3. 'Early Rural Settlements of Rajasthan with Special Reference of Ahar & Gilund'.
Proceedings of Rajasthan History Congress, Vol.XXIII, 2008, p.17-20.
4. 'Artistic Expressions of Prehistoric Man in Rajasthan'.
Nucleus, Vol. VII, 2008, p.187-190.
5. 'Abhanery and Its Ardhnaarishwar'.
Proceedings of Rajasthan History Congress, Vol. XXV, 2009, p.45-49.
6. 'Some secular sculptures of Abhaneri'.
Proceedings of Rajasthan History Congress, Vol. XXVI, 2010, p.114-120.
7. Automobile Advertisements in Newspapers
Nucleus, Vol. IX, 2012, p. 72-81.
8. Decoding Advertisements and Brand Campaign in Early 20th Century India.
Conference Proceeding of IIT Delhi. 2015
9. Agrarian Inputs in Ancient Rajasthan
अतिशय कलित ISSN- 2277-419X
10. स्वतंत्रता पूर्व राजस्थान के समाचार पत्रों में राजनीतिक चेतना
INSPIRA, ISSN – 2231-167X, 2013
11. From Consumerism to a conserving society: A Gandhian Way of Life.
INSPIRA, ISSN – 2231-167X, 2014
12. Life and Leisure of the Memsahib During the Raj.
जिज्ञासा ISSN – 077-743-X, 2016
13. ब्रिटिशकालीन समाचार पत्रों के विज्ञापनों में प्रतिबिम्बित सामाजिक वर्ग
अतिशय कलित ISSN- 2277-7523, 2017
14. आधुनिक चेतना: अवधारणा एवं उत्पत्ति
Indian Journal of Dalit and Tribal Studies ISBN: 2348-1757, 2017
15. Life of British In India *During Colonial Period*.
शोध पत्रिका , ISSN- 0975-6868, 2018

16. औपनिवेशिक काल में मेमसाहिब और उसका भृत्य लोक

इतिहास शोध पत्रिका Indian Council of Historical Research, ISSN- 2319-8818, 2019

Chapters in Edited Books:

1. उपन्यास का उदय
Class X book of Social Science, Haryana Open School.
2. भारत में उपन्यास
Class X book of Social Science, Haryana Open School.
3. पृथ्वीराज रासो का कैमास वध प्रसंग: एक विवेचना
ISBN- 978-93-82311-83-6
4. Migration and its Effects on Developing Countries.
ISBN – 978-9388875-45-5
5. Persona of Gandhi as Reflected in Visual Culture
ISBN- 938544583-9
6. राष्ट्रीय चेतना और नवज्योति के सम्पादकीय
ISBN- 978-93-9085-08-4
7. भारतेंदु युगीन पत्रों में राष्ट्रवाद
ISBN- 978-93-91010-38-6

Paper presentations in Seminars/Symposiums/Workshops:

1. Rajasthan History Congress (Jodhpur Session)
Dec. 2005, At Mahila Mahavidhayalaya, Jodhpur
Presented a paper on “OCP Culture of Rajasthan: Some Economic Aspect
2. National Seminar on: *Literature, Nation & Revolution: celebrating 150th year of 1857.*
Jan.2007, At DAV College, Ajmer.
Presented a paper on ‘*Bhartendu ka Naatya Saahitya Aur 1857 Ki Chetna*’
3. National Seminar on: *Indian Politics: Some Issues & Challenges.* Feb 2008,
At GCA, Ajmer. Organised By Kota Open University & Govt. College, Ajmer.
Presented a paper on ‘*ODL in the Age of Globalisation: Means Of Development*’.
4. Rajasthan History Congress (Bikaner Session)
March 2008, At Mahila Mahavidhayalaya, Jodhpur

- Presented a paper on 'Early Rural Settlements of Rajasthan: With Special Reference of Ahar & Gilund.
5. National Seminar On: Domestic Conflict in South Asia
Presented a paper on 'Naxlism: Emergence and Sustenance in India '.
 6. Rajasthan History Congress (Jodhpur Session)
Dec. 2009, at Mahila Mahavidhayalaya, Jodhpur
Presented a paper on 'Abhaneri and Its Composite Images
 7. National Seminar On: Rural Tourism in India.
Feb.2010, In ML University, Udaipur.
Presented a paper on '*Rural Tourism: A Case Study of Dausa & Ajmer District*'.
 8. National Seminar on: Reassessment of Nehru's Role & Vision in Pre- Independence Period.
May 2010, in University of Rajasthan, Jaipur.
Presented a paper on 'Nehru's *Idea of Socialism*'.
 9. National Seminar on: *Museum as a Venue of Social Advocacy*. Dec. 2010, in the University of Rajasthan, Jaipur.
Presented a paper: 'Museum as an Interactive Learning Centre'.
 10. National Seminar on: *Security Challenges in South Asia: Emerging Paradigms & Strategies*. Dec. 2010, South Asia Studies Centre, University of Rajasthan.
Presented a paper on 'Issues of Cyber Security'.
 11. Rajasthan History Congress (Pali Session)
Dec. 2010, Govt. Bangur College, Pali.
Presented a paper on 'Some Secular Sculptures of Abhaneri'.
 12. National Seminar on: Management & Accountability in Higher Education.
Jan. 2011, At GCA, Ajmer.
Presented a paper on '*Advocacy for a National University*'.
 13. National Seminar On: *Historical Sources and Historiography of Rajasthan*
Feb 2011, At Centre for Rajasthan Studies UOR, Jaipur
Presented a paper on 'Leisure Life in Pre -Medieval Rajasthan'
 14. Rajasthan History Congress (Ajmer Session)
Jan. 2012, Govt. College, Ajmer.
Presented a paper on 'Amusement in Pre –Medieval Rajasthan'

15. National Seminar On: Cultural History of Rajasthan
Jan 2012, At Centre for Rajasthan Studies UOR , Jaipur
Presented a paper on 'Fasts, Feasts & Festivals in Pre-Medieval Rajasthan'.
16. National Seminar on: Globalization and Youth
Feb.2012, At DAV College, Ajmer.
Presented a paper on 'Globalization, Social Media and the Transformation of News Industry'.
17. National Seminar on: Indian Freedom Struggle
Feb.2012, At BSR Govt. College, Alwer.
Presented a paper on '*Swtintrataa Sangram Aur Hindi Ke Prayan Geet*'
18. National Seminar on: FDI in Organized Retail in India.
March 2012, At Govt. College, Ajmer.
Presented a paper on '*Why India Needs Walmart ?*'
19. One Day National Seminar on: पुस्तक पर्व, organised by राजस्थान हिंदी ग्रंथ अकादमी, 2012
Presented paper on 'उत्तर आधुनिकतावाद, इतिहास लेखन एवं साहित्य,
20. National; Seminar on Jainism: New Research and Possibilities, organised by S S Jain Subodh College , Jaipur. 2013
Presented Paper on भारतीय भाषाओं के विकास में जैन परंपरा का योगदान
22. 28th Session of Rajasthan history Congress, university of Rajasthan, 2013
Presented paper on life as depicted in the early 20th century print media advertisements.
23. National seminar organised by Centre for Rajasthan Studies , University of Rajasthan, 2015
Presented paper on स्वतंत्रता पूर्व राजस्थान की साहित्यिक पत्रिकाओं में राष्ट्रवादी काव्य
24. National seminar on Prithviraj Chauhan organised by MDS university Ajmer.
Presented paper on पृथ्वीराज रासो की भाषा एवं शिल्प, 2014
25. National seminar on debating Gandhi organised by department of lifelong learning university of Rajasthan Jaipur. 2015
Presented paper on Mahatma in media

26. National seminar Organised by department of geography government college Ajmer. 2016
Presented paper on 'Cultural Centre in urban planning.'
27. National seminar on Emerging Perceptions of historical writings organised by University of Rajasthan. 2016
Presented paper on Resonance of Race and Superiority in the Pre Independence Newspaper Advertisements.
28. International conference on brand management organised by IIT Delhi, 2016.
Presented paper on Decoding Advertisements and Brand Campaigns of Early 20th Century India.
29. National seminar on women in Indian society organised by SS Jain Subodh college Jaipur, 2017
Presented paper on Manifestation of Women in the Print Media Advertisements of Early 20th Century.
30. National seminar on Indian history writing organised by University of Rajasthan, 2017
Presented paper on Print Media Advertisements As a Source of History
31. International seminar on Persian and Rajasthani documents organised by Rajasthan state Archives Bikaner and University of Exeter UK, 2018
Presented paper on Women of Raj: Daily Life and Leisure.
32. International seminar on new trends in historical research organised by University of Rajasthan.
Presented paper on memsahib and her servants in 20th century India.
33. National seminar on साहित्य और पत्रकारिता के संबंध, organised by Rajasthan sahitya Academy and Shramjeevi college, Ajmer.
Presented paper on राष्ट्रीय चेतना और नवज्योति के संपादकीय
34. 35th Session of Rajasthan History Congress Organised by Rajasthan Vidhyapeeth, Udaipur.
Presented Paper on 1936 से 1947 के मध्य स्वातंत्र्य चेतना

Honour & Recognition

- Invited to deliver keynote address in an international workshop at Department of Management Studies, IIT Delhi on Remembering Chankya's Principals: Geopolitical and Economic Significance. 2011
- Invited to address NTSC Awardees as Resource Person by RIE (NCERT) Ajmer (Feb 2011)
- Nominated as a member of curriculum committee of subject 'Folk Art' in National School of Open Schooling, (MHRD) New Delhi. (May 2011)
- Invited to address NTSC Awardees as Resource Person by RIE(NCERT) Ajmer (Jan. 2012)
- Nominated as a member of curriculum committee of subject 'Painting' in National School of Open Schooling, (MHRD) New Delhi. (April 2012)
- Invited by National Institute of Science Communication and Information Resources (CSIR) as a guest speaker in an international workshop. (May 2012)
- Invited by State Institute of Film and Cinema, Haryana and delivered lecture on The Role of Regional Cinema in Propagating Local Culture. 2012
- Invited by Government Engineering College, Ajmer to deliver lecture on Curriculum Development and Extension under FDP. 2013
- Invited by RIE (NCERT) Ajmer to address school teachers under the capacity building programme of teachers. 2014
- Delivered a lecture on भारतीयता की पहचान, as a resource person in UGC Orientation programme organised by MDS University, Ajmer. 2017
- Delivered a lecture on भारतीय परंपरा में परमार्थ, as a resource person in UGC Orientation programme organised by MDS University, Ajmer. 2017
- Delivered a key note lecture on 'History of Quarantine' as a resource person in a National Webinar on Studying Trends and responses to Epidemic organised by Sophia College , Ajmer. July 2020
- Delivered a keynote lecture on the 'Ideals and Aspirations manifested in the Preamble of Our Constitution' at RIE (NCERT) Ajmer in Nov 2022
- Contributing to a regular column of a National Hindi daily *Jansatta*.

- Contributing as an Assistant Editor in *Nucleus*, An Inter disciplinary Journal of Humanities and Social Sciences.

Membership of Academic Societies:

- * Member of Indian History Congress.
- * Member of Rajasthan History Congress.
- * Member of Common Cause Society , Ajmer.

Teaching Experience:

Degree Classes	From	To
	09-02-1999	Continuous (23 years)
Post Graduates Classes	23-10-2002	Continuous (20 years)

Total Teaching Experience: 23 years.

Languages	READ	WRITE	SPEAK
Hindi	Yes	Yes	Yes
English	Yes	Yes	Yes
Sanskrit	Yes	No	No

Computer Skills: MS Office.