



## Faculty Profile

1. Name: MRS. SEEMA GOTWAL
2. Designation: ASSISTANT PROFESSOR
3. Department: BUSINESS ADMINISTRATION
4. Educational Qualification:



PHOTOGRAPH

Level	Name of University/Board	Year	Title/ Remark/ Medal
M.COM	M.D.S.U. AJMER (RAJ.)	2006	I DIV.
M.PHIL	M.D.S.U AJMER (RAJ.)	2007	II DIV.
P.G.D.C.A	M.C.R.P.V BHOPAL	2005	I DIV.

### 5. Experience: Teaching / Research

UG	12	PG	12	Research

6. Membership (Academic Bodies/ Research societies): Inspira research association (IRA)  
Jaipur, Rajasthan, India

### 7. M.O.O.C (Developed by Faculty):

### 8. Awards Received:

### 9. Academic Courses Attended:

Course	Place	Sponsoring Agency	Duration
Orientation Course	University of Rajasthan, Jaipur	University of Rajasthan, Jaipur	05-09-2011 to 01-10-2011
Refresher	1. M.D.S.U AJMER (RAJ)	M.D.S.U AJMER (RAJ)	03-12-2012 to 23-12-2012
	2. M.D.S.U AJMER(RAJ)	M.D.S.U AJMER (RAJ)	20-12-2015 to 10-12-2015
	3. RAMNUJAN COLLEGE DELHI	UNIVERSITY OF DELHI	11.3.2020 TO 26.3.2020
Others (Workshop/ Summer School/ Camp etc.)			

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<b>Online F.D.P (Faculty Development Programme)</b>	TECHING- LEARNING CENTRE KANORIA PG MAHILA MAHAVIDYALAYA	DIRECTORATE OF COLLEGE EDUCATION RAJASHAN, JAIPUR T	2.9.2020 TO 4.9.2020
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## 10. Seminar/ Conference :

Name of Symposium/ Seminar/Conference	Internat./ National/ Regional	Organized By	Title of Paper presented	Year
1. 62 nd All India Commerce Conference of India Commerce Association	International	M.D.S. University Ajmer		10-12 oct. 2009
2. Centre for tourism and Heritage Research State Level seminar	Seminar	Dayanand college ajmer		27 Sep 2010
3. Management development and faculty development program me	Workshop	Govt. College Ajmer		30 Nov 2010
4. Management & Accountability in Higher education	National	Govt. College Ajmer		Jan 08-09- 2011
5. Center for entrepreneurship and small Business Management	National	M.D.S. University Ajmer		23 Jan. 2011
6. Environmental accounting , sustainable development & environmental protection	National	Dayanand college ajmer	Sustainable tourism issues and challenges	9 to 11 Jan. 2012
7. Sustainable tourism issues and challenges	National seminar	Govt. college ajmer	Multi FDI in organized Retail in India	1 to 2 March 2012
8. Sustainable Rural Development in india	National conference	Govt. college ajmer	Rural Development panchayati Raj	10to11 march 2012
9. Centre for Tourism and Heritage Research	National conference	Dayanand college Ajmer	Impact of Tourism in Pushkar	8-9 Dec 2012
10. Human Resource Development in South	International	Govt. college ajmer	Role of human Resource	19 to 21 dec 2013

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Asia, issues, Achivements& challenges			Development to promote the right & planning in smart city	
11. Urban Growth: environmental challenges and Responsibilities with special Reference to Raj.	National	Govt. college ajmer	Impacting Sustainable behavior & planning in smart city	26 to 28 oct 2015
12. Entrepreneurship, Global economy and Sustainable development for developing Nation's	National	Dayanand college Ajmer	International Entrepreneurship	15 to 16 jan 2016
13. Empower India through E-Governance	Workshop	Shri ratanlal kanwarlal patni govt. P.G college kishangarh AJMER	International Entrepreneurship	18 -19 dec 2014
14. Recent Trends In Business Finance & Economics	International	Jai Narain Vyas university jodhpur	-	08-10 Oct 2015
15. Human Values & Culture in Literature 2017 (IC-HVCL-2017)	International Conference			20-21 June 2017
16. National Conference On GST	International Conference	JAIPUR	Impact of GST in Indian Economy	24-25 Nov. 2017
17. Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario Organised By SOPHIA GIRLS' COLLEGE, AJMER	national Conference	SOPHIA GIRLS' COLLEGE, AJMER	Banking in Retail of Mangement	24 <sup>th</sup> & 25 <sup>th</sup> August 2018
18. Issues & Challenges of Goods and Services Tax (GST) in India Organized	National Seminar	Commerce College, Jaipur	Impact of GST on Consumer	6-7 Jan. 2018

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by University Commerce College, Jaipur				
19. Modern Management Strategies E- commerce and Global Economy- In Indian Context Organized by INSPRIYA	International Conference	Organized by INSPRIYA JAIPUR	वस्तु एवंसेवाकर की आधारभूतअवध पारणाएं एवंविशेषताएं –भारत के सन्दर्भमें	02-03 Feb. 2018
20. Exploring Contexts of Tourism, Culture &Heritages in South Asia Organized by DAV College Ajmer	International Conference	DAV College Ajmer	ग्रामीणपर्यटन –विकासऔरविस्तारकीओर	27-28 Sep. 2018
21. Environmental Ethics, Resource Management and Regional Development Issues, Challenges&Prospects	International Conference	Dr. Bhim Rao Ambedkar govt. college sri ganganagar	स्वास्थ्य काअधिकार : राजस्थान के विशेषसन्दर्भमें	29-30 Nov. 2019
22. Innovations & Emerging Trends in Global Economy : Opportunities& Challenges Organized By Inspira – IRA 3 <sup>rd</sup>	International Conference	Organized By Inspira – IRA 3 <sup>rd</sup>	“ E- Commerce in India – Opportunities & Challenges.”	16-17, Aug. 2019

### 11. Organizing Sec./Convener of conference/seminar/webinar :

Conference/Seminar Title	Year

### 12. Resource Person:

In training Programme	
In conferences/Seminars (Chair/Co-Chair/of Session)	

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### 13. Research Publications

Title of Paper	Name of Journal with Impact factor & ISSN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
1. "E- Commerce in India – Opportunities & Challenges."	Inspira Journal	Volume 09 No. 04 Issue October 2019		5.647	
2. Impact of Corona Virus (Covid- 19) on Indian Education System	Journal of Emerging Technologies and Innovative Research	Volume 7 , 9 Sep. 2020		5.87	
3. Role of MGNREGA in rural development	Journal of Emerging Technologies and Innovative Research	Volume 7 , 7 July 2020		5.87	
4. Emerging management issues and challenges in Indian	Journal of Emerging Technologies and Innovative Research	Volume 6 issues 5, may 2019		<b>5.87</b>	

### 14. Research Projects:

Title of the Project	Year	Name of funding agency	Fund available/ utilized	Present status

### 15. Research Supervision:

- Basic Field of specialization:

#### ❖ Ph.D.

Name of Student	Title of thesis	Present status	Date and Year of Award, if so

#### ❖ M.Phil.

Name of Student	Title of Dissertation	Present status	Date and Year of Award, if so

### 16. Monograph/ Book / Chapter (in Edited Book)/Chapters in study material of Open universities

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• **Book (Single Author)**

Title of Book	ISBN/ ISSN No.	Publisher with Place	Year of Publication
1 वस्तु एवंसेवाकर की आधारभूतअवधारणाएं एवंविशेषताएँ—भारत के सन्दर्भमें	ISBN 978-81-937067-5-6	INSPRIYA Jaipur	June, 2018
2. Entrepreneurship in India	ISBN 978-81-938131	INSPRIYA Jaipur	March 2020
3 ग्रामीणपर्यटन—विकासऔरविस्तारकीओर	ISBN 978-93-88875-45-5	Associated Book company, jodhpur	2019

• **Chapter(s) in Book (Edited / multi-author)**

Title of Chapter	Authors / Editors	Name of the Book with ISBN/ ISSN No.	Publisher with Place	Year of Publication
E- payment system in india	Mra.Seema gotwal Dr. maya agarwal	978-93-84524-42-5	Shivam Jaipur	Jan 2020

**13 Sports Activities:**

**14 Extra Curricular Activity**

**15. Any Other Relevant Information/Contributions**

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