



Faculty Profile

1. Name: **DR. ARCHANA TIWARI**
2. Designation: **Assistant Professor**
3. Department: **Business Administration, SPC Govt. College, Ajmer**
4. Educational Qualification:



Level	Name of University/Board	Year	Title/ Remark/ Medal
P.G.	MDS University Ajmer	1995	Business Administration
SLET	RPSC	1997	Business Administration
Ph. D	MDS University Ajmer	2002	“Challenges and Prospects of Life Insurance Corporation of India”
Other (MBA)	VMOU Kota	2013	Marketing, HRM

5. Experience: Teaching / Research

UG		PG		Research	
Mody Institute of Technology and Science, Lakshmanagarh, Sikar	3 years	3 years			
AIT, Ajmer	1 years	1 years			
Govt. Engg. College, Ajmer		2 years			
SPC Govt. College, Ajmer	12 years	12 years		3 years	
Total	16 years	18 years			

6. Membership (Academic Bodies/ Research societies):

1. **All India Commerce Association**
2. **INSPIRA**

Signature



7. M.O.O.C (Developed by Faculty):

8. Awards Received:

9. Academic Courses Attended:

Course	Place	Sponsoring Agency	Duration
Orientation Course	University of Rajasthan	UGC	31-10-2011 to 26-11-2011
Refresher	MDS University Ajmer	UGC	3-12-2012 to 23-12-2012
	University of Rajasthan	UGC	7-09-2015 to 26-09-2015
Others (Workshop/ Summer School/ Camp etc.)/Short term course	Short Term course MDS University Ajmer	UGC	3-02-2020 to 8-02-2020
Online F.D.P (Faculty Development Programme)	Short Term course (online) GNTU Amritsar	UGC	25-03-2021 to 31-3-2021

10. Seminar/ Conference :

Name of Seminar/ Conference	Internat./ National/ Regional	Attended/ Paper Presented	Title of Paper	Date
“ Entrepreneurship in growing Economies”	International Conference	Paper presented	Consumer Behavior towards Pottery products in Rajasthan	22-23 Jan.' 11
“Human Resource Development in South Asia”	International Conference	Paper presented	Regional Disparities of Human Resource Development in India and its neighboring Countries	19-21 Dec. '13
“Entrepreneurship, Tourism, environment and energy”	International Conference	Paper presented	Determinants of Religious Tourism in Rajasthan	11-12 Oct. '14

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“Resent trends in Business ,Finance and Economics”	International Conference	Paper presented	Impact of stress on work life balance of working women”	8-10 Oct, 2015
“Entrepreneurship, Tourism and Environment”	International Conference	Paper presented	Demonetization and Tourism: Challenges and Opportunities	23-24 Dec, 2016
All India Commerce Conference of Indian Commerce Association				
	National Conference	Paper presented	Ethics in Insurance Industry	10-12Oct’ 09
“Management and Accountability in Higher Education”	National Conference	Paper presented	Higher Education in India: Hand in Hand with Private Players	08-09 Jan.’ 11
“Paradigm shift in business practices: challenges and perspectives”	National Conference	Paper presented	Women Entrepreneurs: A riddle and its medicament	26 mar.’ 11
“Tourism Culture and Travel Literature”	National Conference	Paper presented	Measuring customer satisfaction in Tourism Industry	27-28 Dec.’ 11
“Sustainable Rural Development in India”	National Conference	Paper presented	Sustainable Rural Development- The Economic and socio-cultural aspect	10-11 Mar.’ 12
“Tourism and Cultural Heritage of Rajasthan”	National Conference	Paper presented	Impact of Tourism in Jaisalmer	08-09 Dec.’ 12
“Environmental Accounting, Sustainable Development”	National Conference	Paper presented	Carbon Credit Accounting in India	09-11 Jan. ‘12
“Ecological Perspective of rainwater harvesting”	National Conference	Paper presented	Challenges of Rainwater harvesting management in India	03-04 Jan. ‘14
Annual Conference of Rajasthan Economic Association	National Conference	Paper presented	Declining sex ratio in Rajasthan	23-25 Jan. ‘15
Urban Growth : Environmental Challenges and Responsibilities	National Conference	Paper presented	SWOT Analysis of Disaster Management Education in India	26-28 Oct.’ 15
“Entrepreneurship, Global Economy and Sustainable Development for Developing Nations”	National Conference	Paper presented	“Impact of Stress on Work Life Balance of Women Entrepreneur”	15-16 Jan 2016
“Promoting Innovation and Entrepreneurship”	Seminar	Paper	Creativity and innovation in HRM	25 Mar.’



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Emerging Trends in Banking Sector	National Conference	Paper presented	Impact of E banking on customer Satisfaction	24-25 Aug 2018
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		presented		12
"Multi brand FDI in organized retail in India	Seminar	Paper presented	Risk and Return Analysis of MBR in India	01-02 Mar. '12
Interdisciplinary Teaching and Research	Workshop			30-31 march 2010
"Teaching BBA through Open and distance Learning System"	Workshop			28-19 Aug 2010
"Consumer Protection and Empowerment in India	Workshop			25-26 Oct. '13
"Empowering India through E-Governance"	Workshop	Paper presented		18-19 Dec. '14
"Achieving excellence through E-Governance in Higher Education	Workshop	Paper presented		16 Feb. '15
"Global Environmental Changes, Health and Society"	National Seminar	Paper presented	Corporate Environmental Accounting in India: Current Practices and Issues for Future.	10 Dec, 2016
"Tourism, Linguistics and Culture"	National Seminar	Paper presented	Footstep of Spiritual Tourism in India	14 Jan, 2017
	Workshop		"Prabandh lekhan mein Maanak Shabdawali: Dasha aevam Disha"	16-18 Aug, 2017
Goods and Services Tax in Indian Context	National Conference	Paper presented	"GST in India: A mixed bag of challenges and opportunities	24-25 Nov, 2017
Issues and Challenges of goods and Services Tax (GST) in India	National Seminar	Paper presented	Impact of GST on Small Business Entrepreneurs in India	6-7 Jan, 2018
Intellectual Property Rights	Workshop			17 Mar, 2018

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Exploring Contexts of Tourism, Culture and Heritage in South Asia	International Conference	Paper presented	Challenges and Prospects of Rural Tourism in India	27-28 Sep 2018
Environmental Issues, Challenges and Strategies	National Conference	Paper presented	Effect of Business Environment on Indian Tourism Industry	1-2 Oct. 2018

Innovations & Emerging Trends in Global Opportunities & Challenges	International Conference	Paper presented	Marketing Strategies for rural women consumers in India	16-17 Aug 2019
Gandhi : The Eternal Truth	International Conference	Paper presented	Gandhian Philosophy and its Flavour to solve conflicts	18-19 Sep 2019
Environmental Ethics Resource Management	International Conference	Paper presented	Management of resource Development : Need of the Hour	29-30 Nov 2019

11.Organizing Sec./Convener of conference/seminar/webinar :

12Resource Person:

In training Programme	
In conferences/Seminars (Chair/Co-Chair/of Session)	

13.Research Publications

Title of Paper	Name of Journal with Impact factor & ISSN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
Theory & factors affecting job satisfaction	International Journal of Human Resource & Industrial Research, ISSN: 2349 –3593 (Online), ISSN: 2349	Vol 3, issue 3 April-June 2016 pg 42-48			

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	-4816 (Print)				
Impact of Stress on Work life Balance of women Entrepreneur	Research Icon ISSN: 2395-6585	Vol I No 4 Jan –March 2016			
Dual career couples and their work life balance	International Journal of Human Resource & Industrial Research, ISSN: 2349 –3593 (Online), ISSN: 2349 –4816 (Print)	Vol 3, issue 3 April-June 2016 pg 49-55			
Corporate Environmental Accounting in India: Current practices and issues for future	Research Icon ISSN: 2395-6585	Vol II, No. 3 Oct 2016- Dec 2016			
Tourism: Economic importance and challenges	Modern Innovation	ISBN 978-81-89435-47-9 2017			
Marketing Strategies for rural women consumers in India	Journal of Commerce, Economics & Computer Science ISSN: 2395-7069	Volume 7 issue 2 2019		4.96	
Leadership And Management: Theories and Functions in modern Era	International Journal of Innovative Research in Technology International Peer Reviewed Journal, Refereed and	Volume 7 issue 2 July 2020		5.78	



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	Indexed Journal ISSN: 2349-6002 UGC Approved Journal				
Advertisement management: Types, Factors and Functions	International Journal Of Multidisciplinary educational Research ISSN 2277-7881 UGC Approved Journal s.no 41602	Volume 9 Issue 7 pg 198 July 2020		6.514	Index Copernicus value 5.16 ISI Value 2.286

14 Research Projects:

Title of the Project	Year	Name of funding agency	Fund available/ utilized	Present status

15. Research Supervision:

- Basic Field of specialization:

❖ Ph.D.

Name of Student	Title of thesis	Present status	Date and Year of Award, if so
MK Verma		Registered	

❖ M. Phil.

Name of Student	Title of Dissertation	Present status	Date and Year of Award, if so

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16. Monograph/ Book / Chapter (in Edited Book)/Chapters in study material of Open universities

Title of Chapter	Authors / Editors	Name of the Book with ISBN/ ISSN No.	Publisher with Place	Year of Publication
Marketing management for small business	Editor- Prof. P.K. Sharma	BBA-12 ISBN No.: 13/978-81-8496-319-9	VMOU, Kota	April 2012
Regulatory Framework for Insurance	Editor- Prof. P.K. Sharma	BBA-10 ISBN No.: 978-81-8496-327-4	VMOU, Kota	April 2012
Life Insurance	Editor- Prof. P.K. Sharma	BBA-10 ISBN No.: 978-81-8496-327-4	VMOU, Kota	April 2012
Marine Insurance	Editor- Prof. P.K. Sharma	BBA-10 ISBN No.: 978-81-8496-327-4	VMOU, Kota	April 2012

Chapter(s) in Book (Edited / multi-author)

Modern Innovation	ISBN 978-81-89435-47-9	Chhavi publications, Ajmer	2017
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Book (Single Author) chapter

Title of Book	ISBN/ ISSN No.	Publisher with Place	Year of Publication
Economic Development and Environment	ISBN 978-93-84524-42-5	Shivam Book House (P) Ltd.	2020

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13 Sports Activities:

14 Extra-Curricular Activities: member of various committees of college

15. Any Other Relevant Information/Contributions

Member of BOS (Business Administration)- MDS University Ajmer

Member of BOS (Business Administration)- Sophia Girls College Ajmer

Ph.D. Research Supervisor- MDS University Ajmer

Counselor of IGNOU