

***Shri Ratanlal Kanwarlal Patni Government  
P.G. College, Kishangarh (Ajmer)***

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Faculty Profile

1. Name ARJUN LAL
2. Designation Assistant Professor
3. Department Business Administration
4. Date of First Joining 21-08-2010
5. Date of Joining in this College 24-12-2011
6. Educational Qualifications :-



S. No.	Level	Name of University	Year	Title/ Remark/ Medal
1	B.Com.	MDSU, Ajmer	2000	II
2	M.Com. (Bus.Admn.)	MDSU, Ajmer	2002	II
3	NET	UGC, Delhi	2005	PASS
4	PhD	MDSU, Ajmer	Running	

7. Experience : Teaching / Research :-

UG	10 years	PG	11 years	Research	
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8. Membership (Academic Bodies/ Research Societies) :-

9. Awards / Fellowship Received :-

Awards / Fellowship	Date / Duration

10. Academic Courses Attended (not less than one week) :-

Orientation / Refresher / Short Term Course / Faculty Development etc.

S. No.	Course Place	Place	Sponsoring Agency	Duration
1	Orientation Program	Jaipur	Academic Staff College	05.09.2011 to 01.10.2011
2	Refresher Course	Ajmer	Academic Staff College	03.12.2012 to 23.12.2012
3	Refresher Course	Ajmer	Academic Staff College	01.12.2017 to 21.12.2017
4	Refresher Course	Delhi	Teaching Learning Centre, Ramanujan College	30.01.2021 to 14.02.2021

11. Seminar/ Conference (where paper presented) :-

S. No.	Name of Symposium/ Seminar/Conference	International/ National/ Regional	Organized by	Title of Paper Presented	Year / Session
1	Consumer Protection and Empowerment in India	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Participant	25-26 Oct. 2013
2	Empowering India through e-governance	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Participant	18-19 Dec.2014
3	"Entrepreneurship, Global Economy and Sustainable Development for Developing Nations" (An Inter Disciplinary Approach )	National	Dayanand College, Ajmer	Women Entrepreneur In Rural Area of Rajasthan	15-16 Jan.2016
4	Transforming Education Through Digital Learning	Regional	SRKP Govt. PG College, Kishangarh (Ajmer)	Participant	22 July, 2016

5	“Rural Development : Issues, Challenges, Livelihood & Sustainability”	National	SRLS Govt.PG College, Kaladera (Jaipur)	Role of Women in Development	6-8 Oct. 2016
6	Empowering Human Rights through Cashless Economy in India	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Role of Cashless Economy in India	6 Jan. 2017
7	“Human Rights in 21 <sup>ST</sup> Century : Challenges & Prospects”	National	Seth Netram Maghraj Teebdevala Govt. Girls College, Jhunjhunu	Women Human Rights Vs Domestic Violence	20-21 Jan. 2017
8	Character Building & Personality Development	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Character Building & Education of All Round Development of Person	24 Jan. 2017
9	Biodiversity, Human Rights and Sustainable Development	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Sustainable Development through Human Rights	15 Sept. 2017
10	Value of Education and Character Building	National	SRKP Govt. PG College, Kishangarh (Ajmer)	Participant	22-23 Sept.2017
11	Commerce, Management, Social Science and Science	International	Lal Bahadur Shastri PG College, Jaipur	Marketing Management	20-21 Nov. 2017

12	Transformation of India: Opportunities & Challenges	National	S.S. Jain Subodh PG College, Jaipur	Effect of Globalization on Indian Economy	17-18 Sept.2018
13	Exploring Contexts of Tourism, Culture and Heritage in South Asia	International	Dayanand College, Ajmer	Present and Future of Rural Tourism in Rajasthan	27-28 Sept.2018
14	Strengthening Society Through Gender Equality and Protection of Child Rights	National	S.S. Jain Subodh PG College, Jaipur	Child Labour: A Social Tragedy	11-12 Jan. 2019
15	Innovation & Emerging Trends in Global Economy and Advanced Research & technological Issues in Mgt. Com. Eco. Edu. Gender Studies & Information Tech.	International	Kanoria PG Mahila Mahavidyalaya, Jaipur	Present and Future of Rural Tourism in Rajasthan	16-17 August. 2019
16	Human Rights are Womens Rights: Womens Rights are Human Rights	National	Government College, Jaipur	Human Rights are Womens Rights	27-28 Sept.2019
17	Recent Trends in Environmental Sustainability and Green Practices	National	Government College, Bundi	Sustainable Tourism Development	15-16 Nov. 2019
18	Gender Security & Global Politics	International	Indian Institute of Human Security & Governance, Delhi	Role of Women Entrepreneur in Gender Security	25-26 Feb. 2021

12. Organizing Sec./Convener / Resource Person :-

Conference/Seminar/ webinar	Year/ Session	Level (State / National/ International)

13. Research Publications :-

S. No.	Title of Paper / Book	Name of Journal with Impact factor & ISSN / ISBN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
1	Marketing Strategy in Banking Sector	Asian Journal of Advanced Studies, ISSN No. 2395- 4965, IF- 2.597	Volume IV No. 01. Jan.- March, 2018	126-130	2.597	
2	Present & future of Rural Tourism in Rajasthan	International Journal of Education, Modern Management, Applied Science & Social Science (JEMMASSS), ISSN No.-2581- 9925	Volume 01, No. 03, July- Sept. 2019	217-224		
3	Marketing of Banking Service	The Voice, ISSN No. 2348-6708, IF-2.897	Volume 07 No. 01 Part II, Jan.-March 2020	1-8	2.897	

14. Research Projects :-

Title of the Project	Year / Session	Name of funding agency	Fund available/ utilized	Present Status

15. Research Supervision :-

Name of Student	Ph.D. / M.Phil.	Title of Thesis	Present Status	Date and Year of Award, if so

16. Any Other Relevant Information/Contributions/Achievements/Short Term Course :-

S. No.	Name of program	Duration	Name of Organizing Body
1	Course Work for Paper-I, PhD Program	4/1/2016 to 25/1/2016	MDSU, Ajmer
2	Gyan Ganga Program	22-27 Feb. 2021	Commissionerate of College Edu. Raj & Ch. Balluram Godara Govt. Girls College Sri Ganganagar
3	National Service Scheme	12-13 Dec. 2013	Sanatan Dharm Govt. College, Beawar (Ajmer)

ARJUN LAL

Assistant Professor in Business Administration

SRKP Govt. P.G. College, Kishangarh  
(Ajmer)

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