

RESUME



PERSONAL DETAILS:

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|--|---|--|
| Name | : Dr. (Mrs.) Santosh Bhandari | |
| Date of Birth & Age (as on 1st March 2020) | : 29/04/1965 | |
| Father's Name | : Dr. K.C. Bafna | |
| Husband's Name | : Dilip Bhandari | |
| Sex | : Female | |
| Marital Status | : Married | |
| Nationality | : Indian | |
| Category | : General | |
| Present Designation | : Associate Professor | |
| Official Address | Seth Ranglal Kothari Government College, Rajsamand (Rajasthan), India | Tel: +91-02952-221840 E-mail: srkgovtcollegerajsamand@gmail.com |
| Residential Address | 303, Sky Garden Apartment, Swami Nagar, Bhuwana, Udaipur | Mobile no.: 9413402090 E-mail: sandari2007@gmail.com |

EDUCATIONAL QUALIFICATIONS:

| S. No. | Degree | Year | University / Board | Division / % |
|--------|-------------------------|------|-------------------------------------|--------------|
| 1 | Ph. D. | 1998 | MLSU, Udaipur | |
| 2 | M. Phil | 1989 | JNVU, Jodhpur | First |
| 3 | M. Com. | 1987 | JNVU, Jodhpur | First |
| 4 | P.G Diploma in computer | 1993 | BIPS Information Technology, Jaipur | A Grade |

RESEARCH WORK DONE:

| S. No. | Research Level | Year | Topic | Supervisor |
|--------|----------------|------|---|----------------------|
| 1 | Ph. D. | 1998 | Social Corporate Reporting in India: A study of Public and Private Sector | Prof. D.S. Chundawat |
| 2 | M. Phil | 1989 | Financial Analysis of Textile Industry: A Study of Banswara Syntex | Prof. G.L. Dave |

SPECIALIZATION FIELD: Marketing, Human Behaviour

EMPLOYMENT PARTICULARS:

| S. No. | Designation | College/Department | Period | Total Service |
|--------|---------------------|---|-----------------------------|----------------------|
| 1 | Associate Professor | Seth Ranglal Kothari Government College, Rajsamand (Raj.), India. | 1 August 2011 Continuing | 9 years |
| 2 | Senior Lecturer | B.N.P.G college, Udaipur | March 1998- July 2011 | 13 years 5 Months |
| 3 | Lecturer | B.N.P.G college, Udaipur | July 1996- March 1998 | 1 Year 9 Months |
| 4 | Lecturer | Mahila Mahavidhyala, Jodhpur | July 1993- June 1996 | 3 Years |

TOTAL TEACHING EXPERIENCE:- UG: 26 Years PG: 24 Years

MEMBERSHIP OF ACADEMIC BODIES:

| S. No. | Name of Academic Body | Nature of Membership |
|--------|----------------------------------|----------------------|
| 1 | All India Commerce Association | Life Time |
| 2 | All India Accounting Association | Life Time |

MINOR RESEARCH PROJECT:

| S. No. | Title | Year | Sponsored By | Amount (Rs.) | Status |
|---------------|---|-------------|---------------------|---------------------|---------------|
| 1 | Marketing of service with reference to Hotel Services | 2004 | U.G.C | 33,000 | Completed |
| 2 | Emotional Intelligence at workplace and Human Resource Management (A study of Private sector) | 2008 | U.G.C | 50,000 | Completed |
| 3 | Customer Satisfaction in Health Care: A study of public and private hospitals of Rajasthan | 2013 | U.G.C | 1,50,000 | Completed |

PUBLICATION (BOOKS):

| S. No. | Title | Medium | Year of Publication | Publisher | ISBN | Level |
|---------------|---------------------------------|---------------|----------------------------|----------------------|-------------------|--------------|
| 1 | Fundamental of Entrepreneurship | English | 2006 | Ajmera Books Company | | National |
| 2 | Business Communication | English | 2013 | Ramesh Book Company | 978-81-8142-662-8 | National |
| 3 | Business Communication | Hindi | 2013 | Ramesh Book Company | 978-81-8142-043-8 | National |

PUBLICATION (PAPERS):

National

- 1 Social Accounting Problems and Suggestion “ Public Interest Accounting Vo.1-2003.- Published by Ramesh Book.Depot-
- 2 Fifty Years of Indian Economy Structure and dimensions of growth- published by institute of advance studies, Shimla
- 3 “Poverty and Sustainable Development” Sudershan Ayar Deep and Deep Publication .
- 4 “Residuary Non Banking Company (RNBCS) “by Vol-1-No
- 5 “Maintaing Workers Importance in Business Process Outsourcing in Corporate Sector “by Pacific Business Review Vol-2 Oct- Dec 09
- 6 “Present Approaches Adopted To Retain Human Capital in Business Process Outsourcing in Corporate World” by Aishwarya Research communication FOCUS Vol-1 part 2 March 10
- 7 Reconstructing Corporate entities through mergers and acquisition in India by Aishwarya research Communication FOCUS Vol-3
- 8 “Maximizing Managerial and Leadership Texture in Business Process Outsourceing Industry” in leadership for global excellence in education by Hemlata Talesra Authors Press Vol-2 .

International

- 9 Foreign Investment in Developing Countries edited by Dr H S Khel Pallgrave Memillian U.K.,Sdyney Australia.
- 10 Selling Skills by SERIAL Publication International Journal of Business Management Economics and Information Technology Vol 1 No 2 July-Dec 09 pp 215-220

11 Factors influencing the patients in attaining satisfaction by the service provided in the hospital in international general of management and business studies Vol- 2 Issue 3 July- September 2012

GUIDE for Ph.D. RESEARCH:

| S. No. | Title of Thesis | Name of Research Scholar | Status |
|---------------|---|---------------------------------|---------------|
| 1 | A study of social economic conditions of working women (A case study of Bohra Community in rajasthan | Nafisa Kagzi | Completed |
| 2 | Product Mix and Market Acceptability of residuary non banking companies (A case study of Sahara India Pariwar) | Sagar Lal Sawariya | Completed |
| 3 | Business process outsourcing in indian corporate sector (A case study of banking sector) | Robert Omundi Obuba | Completed |
| 4 | Assimilation of small scale industries in the modern economy a marketing Perspective | Caron Ridio | Completed |
| 5 | Morality in advertising (A study of Morality in advertising of cosmetic products | Vibhuti Jain | Completed |
| 6 | Patient Satisfactions in hospitals of Southern Rajasthan) | Pooja Devija | Completed |
| 7 | Strategies for executive development in hotel industry in rajasthan | Heena Chandrawat | Completed |
| 8 | Competency Development Model For H.R Executives in manufacturing sector Cement and Textile | Narendra Kumar Sharma | Completed |

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| 9 | A study of portrayal of women in advertisements in India | Asha Khatri | Completed |
| 10 | A study of export business of Indian Pharma SMES | Neelam Shah | Completed |
| 11 | A study of Millennial and baby Boomers with reference to their work ethics and values | Moksh Prabha Soni | Ongoing |
| 12 | A study of problem and challenges of Rural women entrepreneur in Southern Rajasthan | Raveena Kumar Damor | Ongoing |
| 13 | A study of welfare and labour law practices in hotel industry of Udaipur with special reference to wage earners | Om Prakash Chauhan | Ongoing |

RESEARCH SUPERVISED

Guided P.G Students for dissertation- 10

Guided Students of Office Management vocational course for Project Report -147

Guided Research Project Reports for MBA – 23

ORIENTATION/ REFRESHER COURSES ATTENDED:

| S. No. | Course | Duration | University/Institution |
|---------------|---------------------------|------------------------------|--|
| 1. | Orientation Course | Jan 2002-03 Feb.2002. | J.N.V. University Jodhpur-7 |
| 2. | Refresher Course | Sep.2004,26 Sep.2004. | M.L.S. University ,Udaipur. |

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|---|--|------------------------------|-------------------------------|
| 3 | Refresher Course Jaipur 10 June-30 June 2007. | 10 June-30 June 2007. | Rajasthan. University, |
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NATIONAL SEMINAR / CONFERENCE ORGANIZED / CHAIRED:

| S. No. | Theme | Sponsored By | Date | Position Held |
|---------------|---|---|----------------------|----------------------|
| 1 | Emerging Challenges and Prospects of Indian Economy | Dept. of Economics, Faculty of Arts, Jai Narayan Vyas University, Jodhpur | February 14-15, 2015 | Chaired |
| 2 | Global Financial Crisis | UGC & Bhupal Nobles P.G College, Udaipur | January 13-15, 2011 | Chaired |
| 3 | Problems in Indian Economy | J.N.Vyas University, Jodhpur | September 7, 2011 | Resource Person |

PARTICIPATION AND PAPER PRESENTATION IN INTERNATIONAL/ NATIONAL SEMINAR / CONFERENCES:

| S No. | Title of paper presented | Title of Conference/Seminar | Organized by | Level |
|--------------|---------------------------------|------------------------------------|------------------------------------|-----------------|
| 1 | Gandhi and Jainism | Gandhi Vinoba Darshan | Seth Ranglal Kothari, Govt. | National |

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|----------|--|--|---|----------------------|
| | | | College Rajsamand December 14, 2019 | |
| 2 | Issues in Accounting | National Seminar on Contemporary Issues in Accounting | Department of Accountancy and Statistics, MLSU, Udaipur August 3-4, 2019 | National |
| 3 | The Study of Effect of Cultural Imperatives on Generation Y consumers decision making | Mankind at Crossroads: Challenges and Solutions | Govt. Bangur P.G. College, Pali January 17-18, 2019 | International |
| 4 | Goods and Service Tax | Workshop on Goods and Service Tax | Government Meera Girls College, Udaipur September 12-13, 2017 | National |
| 5 | Vyavasaayik Shiksha Or Rojgaar | Quality assurance in higher education | Meera Girls college, Udaipur October 15, 2016 | State |
| 6 | Emerging Issues and Global Economic Scenario | Emerging Challenges and prospectus of Indian Economy | Department of Economics, Faculty of Arts, Jai Narayan University, Jodhpur February 14-15, 2015 | National |

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| 7 | E.Q & Humjan Resource development a study of private sector enterprise | Global Business Research | MHRM, MLSU, Udaipur September 22, 2012 | International |
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|----|--|---|---|---------------|
| 8 | Domestic help in urban setup | Perspective in culturalo society in subaltern communities | Dept of Sociology, MLSU, Udaipur October 5-6, 2012 | International |
| 9 | Employee performance appraisal, A case study of public and private banking sector in India | Contemporary Innovative Practices in Management | Pacific academy of Higher Education and research, Udaipur 13-14 April, 2012 | International |
| 10 | Corporate Governance Scenario in India | Changing paradigm of accounting & finance in global perspective | Indian Accounting Association Gujarat 12-13 Feb. 2011 | International |
| 11 | Impact of Global Financial crisis on Indian information technology/industry | Global Financial Crisis | B.N.P.G College Udaipur 13-15 Jan. 2011 | International |
| 12 | Human Resource management functions in reference to global recession | Global Finance Crisis | B.N.P.G College Udaipur 13-15 Jan. 2011 | International |
| 13 | Marketing strategy in banking sector | Global Finance Crisis | B.N.P.G College Udaipur 13-15 Jan. 2011 | International |
| 14 | Maximizing managerial and leadership excellence | Leadership for Global Excellence | Rajasthan College of Agriculture Udaipur 26-27 Oct 2009 | International |

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|----|---|---|--|---------------|
| 15 | Recent Advance in Commerce & Management | Emerging Issues & Global Economics Scenario | Aishwarya college, Udaipur 21-24 Aug. 2009 | International |
| 16 | Emotional Intelligence at workplace and Human Resource Management | Managing Global Business Competition | Dept. of Business Adm. MHRM, MLSU, Udaipur 22-24 sept. 2008 | International |
| 17 | Customer Satisfaction | Management Conference | Shri Padmat Singhania University 9 Jan. 2011 | National |
| 18 | The economic growth & human development | Emerging Trends in Economic Environment | Dept. of B.B.E. M.L.S.University Udaipur 5-6 feb. 2011 | National |
| 19 | Environment Management system for hotel Industry | Honoring Tourist in business | Laxpra foundation North England (USA) Maharana Pratap university of Agriculture 8-9 Aug. 2003. | National |
| 20 | Emotional Intelligence at workplace and Human Resource Management A study of Private sector | Value and ethics in corporate world | Dept. of MHRM. M.L.S.University, Udaipur 26-27 Feb 2010 | National |

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|----|--|---|--|----------|
| 21 | Growth Prospect of hotel Industry in Rajasthan, with reference to consumer satisfaction. | 60 th Annual Conference of Indian Commerce Association | Osmania University Hyderabad, 27029 Dec. 2007 | National |
| 22 | Role of IPR in Technology Development in Iran | Intellectual Property Rights | Pacific University of Management, Udaipur 14-16 Feb 2011 | National |
| 23 | New Trends in Accounting | Emerging Issues in Accounting & Finance | DEPT. of ABST M.L.S.University Udaipur 4 Oct. 2009 | State |
| 24 | Behavioral Finance | Behavioral Finance | Pacific University of Management, Udaipur 15 Nov. 2007 | Zonal |
| 25 | Accounting Education at the cross road | Accounting Issues | Dept of Accounting J.R.N.University, Udaipur 30 Sept. 2008 | National |
| 26 | A critical Analysis of measures to check Tax Avoidance | Tax-Avoidance and Economic Development | Dept. of ABST BNPG College Udaipur 6-8 Oct. 2006 | National |

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|----|--|---|--|----------|
| 27 | Profatibility in Commercial Banks after Banking Reforms | Changing Business Scenario After Banking Reforms | Dept. of B.B.E M.L.S.Universi ty Udaipur 24- 25 Sept. 2004 | National |
| 28 | Marketing of Rural Tourism in Rajasthan | 55 th All India Commerce Conference | M.L.S.Universi ty Udaipur 18- 20 Oct. 2002 | National |
| 29 | Ways to HRM Success | H.R. Today and Tomorrow Emerging Trends and Strategies. | Dept. of MHRM. M.L.S.Universi ty, Udaipur 17- 18 Mar. 2001 | National |
| 30 | A series of Hurdles and the Possibility of Real Growth of the Indian Economy | Whither Indian Economy | Dept. of Banking. M.L.S.Universi ty, Udaipur 3-4 Mar. 2001 | National |
| 31 | The BSE Sensitive Index | Second Phase Reform: Capital Market and Indian Economy | Dept. of Banking B.N.P.G. College Udaipur 2-3 March 2001 | National |
| 32 | Credit Rating a Boonb to the Capital market. | Economy and capital Market. | Dept. of Banking B.N.P.G. College Udaipur 26 March 2000 | National |

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|----|--|---|--|----------|
| 33 | Management of Change, Preparing People for Change. | Management of Human Resource Prospectcs & Challenges | Dept. of Bus Adm. M.L.S.Universi ty Udaipur 12- 13 Mar. 2000 | National |
| 34 | Social Accounting Problems and Suggestion. | Public interest Accounting | Indian Accounting Association Udaipur Branch 24-25 April 1999 | National |