



Govt. Shakambhar P.G. College, Sambhar Lake, Jaipur
(Rajasthan)

(NAAC Accredited with “B+” Grade)

<https://hte.rajasthan.gov.in>

Annual Report IIC- 2020- 21

Institution's Innovation Council

As per the norms of Innovation Cell, Ministry of Education, Govt. of India

(IIC Calendar year 2020- 21)



Annual Report IIC- 2020- 21

MIC Driven Activity (Quarter IV)

Govt. Shakambhar PG College, Sambhar Lake (Jaipur)

Govt. Shakambhar PG College, Sambhar Lake (Jaipur) has established Institution's Innovation Council (IIC) as per the guidelines of 'MoE's Innovation Cell (MIC)' on 10-05- 2021. After establishment, Shakambhar PG College, IIC is actively involved in organizing and conducting seminars, workshops, Idea competitions etc for quarter III & IV. The initiative was to create to develop and encourage students and faculties for making every possible effort to pursue start-up, entrepreneurship, start-up and intellectual property related activities.

The objective of the IIC at Shakambhar PG College is to:

- Meet once in a quarter to formalize the discussion and keep action points for activities in the coming quarter and regularly update it.
- Identification of the best of ideas and transform them into Start-up or entrepreneur endeavour.
- Empowering an idea with all important ingredients and resources aiding its conversion into a successful product or service.
- Helping entrepreneurs to grow holistically with business acumen.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators

Vision & Mission

- To create a vibrant local innovation ecosystem.
- Start-up supporting mechanism in HEIs.
- Prepare institute for Atal Ranking of institutions on innovation achievements framework.
- Develop better cognitive ability for non- technical students.



IIC council member details for the academic year 2020-21 are as follow

S. No	Name of Member	Department	Key Role/ Position assigned in IIC
Teaching Faculty Staff			
1	Dr. Kiran Shukla	Dept. of Political Science	Head of the Institute
2	Dr. Jaya Rai	Dept. of Chemistry	President
3	Dr. Gyan Prakash Dayma	Dept. of Botany	Vice- President, Media Coordinator
4.	Dr. Deepak Kumar Sharma	Dept. of Zoology	Convenor
5.	Dr. Priyanka Sharma	Dept. of Zoology	Co- Convener, Innovation Activity Coordinator
6.	Mrs. Sunita Chaudhary	Dept. of Chemistry	Innovation Activity Co- Coordinator
7.	Dr. M.A. Qureshi	Dept. of Botany	IPR Activity Coordinator
8.	Dr. Sangeeta Rautala	Dept. of English	IPR Activity Co- Coordinator
9.	Dr. Beena Sharma	Dept. of ABST	Internship Coordinator
10.	Mr. Ruben Mathur	Dept. of EAFM	Internship Co- Coordinator
11.	Dr. Chavvi S. Chaturvedi	Dept. EAFM	Start-up Activity Coordinator
12.	Dr. Ritu Sharma	Dept. of History	Start-up Activity Co- Coordinator
13.	Dr. Makkhan Lal Nayak	Dept. of Political Science	NIRF Coordinator
14.	Dr. Snehlata Singh	Dept. of English	ARIIA Coordinator
15	Dr. Rajendra Kumar Rai	Dept. EAFM	Media Co- Coordinator
16.	Shri Ram Badkodia	Dept. of Hindi	Member
17.	Dr. Radha Krishan	Dept. of Political Science	Member
18.	Dr. Deep Chand Dudi	Dept. of Geography	Member
19.	Dr. Seema Kulshreshtha	Dept. of Zoology	Member
20.	Dr. J. P. Pareek	Dept. of Maths	Member
21.	Dr. Ram Swaroop Sahu	Dept. of Physics	Member
22.	Shri Satish Kumar Sain	Dept. of Sanskrit	Member
23.	Smt. Lalita Sharma	Dept. of English	Member
24.	shri Bhwnesh kumar Parihar	Dept. of Hindi	Member
25.	Dr. O. P. Sharma	Dept. of Business Administration	Member
26.	Dr. Sushil Jain	Dept. ABST	Member
27.	Dr. O. P. Sharma	Dept. of Business Administration	Member
28	Dr. Surendra Singh Rathore	Physical Instructor	Member
29	Smt. Sunita Kumari	Dept. of Physics	Member

30.	Smt. Sunita Kumari	Dept. of Geography	Member
S. No	Name of Member	Department	Key Role/ Position assigned in IIC
Non- Teaching/ Office Staff			
1	Shri Mahendra Kumar Pathheer	Assistant. Accounts Officer (I)	Member
2	Shri Satynarayan Samariya	Ad. Administrative Officer	Member
External Experts			
1	Dr. Mahesh Kumar Verma	Senior Medical Officer	Member
2	Shri Anil Kumar Gattani	M.D., Salt Industry, Sambhar Lake	Member
3	Shri Sita Ram Khatik	Retd. General Manager, Central Bank of India, Sambhar Lake	Member
Students Council			
1	Shubhra Gaur	Dept. of Zoology	Innovation Activity Coordinator
2	Dashrath Gurjar	Dept. of Zoology	Internship Coordinator
3	Vishal Vyas	Dept. of Botany	IPR Coordinator
4	Annu yogi	Dept. of Botany	IPR Coordinator
5	Mahendra Singh Chaudhary	Dept. of Geography	Start- up Coordinator
6	Bhawana Saini	Dept. of Physics	Start- up Coordinator
7	Dimple Grawal	Dept. of Geography	Social Media Coordinator
8	Gunjan Sharma	Dept. of Physics	Member
9	Sakshi Tak	Dept. EAFM	Member
10	DarshitaDeeman	Dept. EAFM	Member
11	Rajat Meel	Dept. of ABST	Member
12	Dilawar Singh	Dept. of ABST	Member
13	Jaya Rajput	Dept. of Business Administration	Member
14	Kanchan Sevkani	Dept. of Business Administration	Member
15	Vinod Kumar Sharma	Dept. of Political Science	Member

The IIC Calendar Activities are distributed in four quarters. Every quarter comprises IIC Calendar activity, MIC Driven Activity and Self Driven activity. IIC Calendar activity and Self driven activities are planned and conducted by the IIC members for the benefit of its students and faculty members. The activity planner of each quarter and brief details of each activity are mentioned below.

Quarter III

- 1. The Inauguration and first council meeting (for quarter III) of Institution's Innovation Council (IIC), Govt. Shakambhar P.G. College, Sambhar Lake (Jaipur) was held on 27/ 07/ 2021.** The meeting was called by Dr. Kiran Shukla, Principal, Dr. Jaya Rai, (IIC President) on 27/07/ 2021 at 12.00 PM at auditorium. Meeting was held to discuss upon the formulation and function of IIC & shared roles and responsibility among newly joined council members as per the guidelines of MHRD's Innovation cell. Meeting was commenced with the welcome address by Dr. G.P. Dayma, Vice- President, IIC. He presented a brief introduction about NISP, Innovation, Start- up and IPR. Dr. Kiran Shukla, Principal expressed warm welcome to all the participants and distinguished external experts from various domains and inaugurated the Institutional Innovation Council (IIC) and released the Guideline Document for IIC as a matter of great pride.

Dr. Priyanka Sharma, Innovation Activity Coordinator, IIC, delivered an introduction to IIC 3.0, features, functioning, different activities and scoring mechanisms. Dr. Jaya Rai, President the IIC talked about the IIC aims, objectives and vision of IIC and announce the Council members with the key role/ Position assigned in IIC. Dr. Seema Kulshreshtha, member, IIC narrated the importance of IIC with special reference to academic evaluation of institute by national platform. Dr. Deepak Kumar Sharma, Convener, IIC briefed the new education policy with regard to Start- up, innovation and entrepreneurship. Shri Anil Gattani, Expert from Salt Industry had appreciated and congratulated the institute for taking of key initiative of MHRD. All the council members took an active participation and discussed about the objective of IIC, type of activities, features of IIC portal for monthly report submission mechanism. The programme was ended with Vote of Thanks delivered by Dr. Sangeeta Rautela, IPR Co- coordinator, IIC. She thanked all the speakers for sharing their knowledge about IIC.

Link for the activity: <https://youtu.be/zchB6-vwDxc>

Government of Rajasthan, Jaipur
Department of College Education

Govt. Shakambhar PG College Sambhar Lake Jaipur (Rajasthan)
(NAAC Accredited with "B+" Grade)

Established

Institution's Innovation Council
As per the norms of Innovation Cell, Ministry of Education, Govt. of India

Guideline Document
(IIC Calendar year 2020-21)
(In-line with National Innovation and Start-up Policy, 2019)

INSTITUTION'S INNOVATION COUNCIL
Sambhar Lake, Jaipur (Rajasthan)
<https://mic.gov.in>

Govt. Shakambhar P.G. College
Sambhar Lake, Jaipur (Rajasthan)
<https://www.shakambhar.gov.in>



2. **Workshop titled “Innovation as Career Opportunity”** organised by Institutions Innovation Cell, Govt. Shakambhar PG College, Sambhar Lake on **07th August, 2021** in the auditorium of the institute. The workshop commenced at 12.30 PM and convener, coordinators, faculty member, non- teaching member and members of student council participated in the programme. Dr. G. P. Dayma, Associate Professor, HOD, Dept, of Botany, welcome all the dignitaries and participants as well as described about the event. Inaugural address was presented by Dr. Kiran Shukla, Principal, and presidential address was delivered by Dr. Jaya Rai, President, IIC. Dr. R. K. Rai, assistant Professor, Dept. of EAFM, Media Co- coordinator explained in detail about the Entrepreneurship and Innovation as Career Opportunity details with various examples of Innovation to the students and staff members. Furthermore, he added that all the Higher Education Institutions in India are required to actively engage students and staff members in career opportunity in innovation and entrepreneurship related activities. Dr. Priyanka Sharma, Assistant Professor, Dept. of Zoology, IIC Activity coordinator, explained definition of Innovation, difference between invention and innovation along with various myths of innovation. Nearly 30 participants have attended Mentoring session and had an Interactive session. Dr. Deepak Kumar, Convener, IIC delivered the vote of thanks.

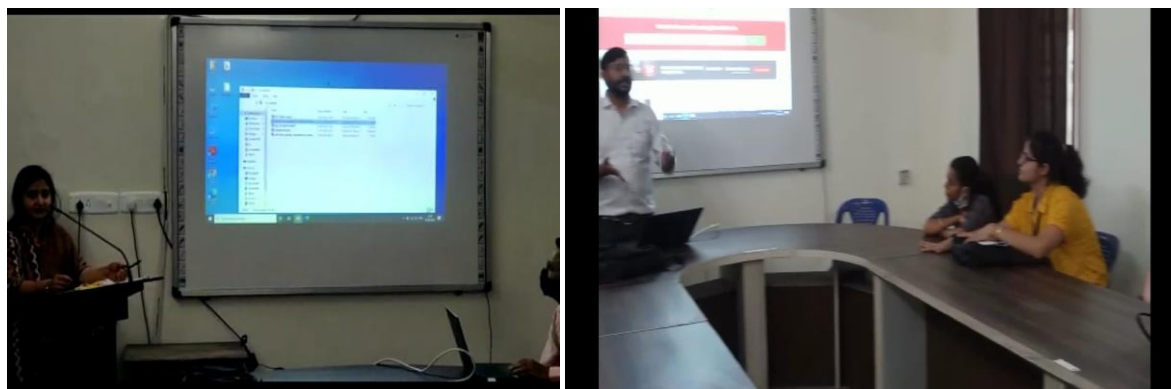


Institutions Innovation Council (IIC)
Govt. Shakambhar P.G. College,
Sambhar Lake, (Jaipur)

Report: Self Driven Activity
(2020- 21)

Workshop on
“Innovation as Career Opportunity”
&
Intellectual Property Right (IPR)
07th August, 2021

Flare for the Workshop on Innovation as Career Opportunity & Intellectual Property Right (IPR)



Link for the activity: <https://youtu.be/TAigtewIwgE>

- 3. Orientation Session on Intellectual Property Right (IPR) organized** by Institution's Innovation Council (IIC) of Govt. Shakambhar P.G. College, Sambhar Lake (Jaipur) conducted Self Driven Activity, 2020- 21 on 07th August. Session was chaired by Dr. Kiran Shukla, Principal, HOD, Associate Professor, Dept. of Political Science, and by Dr. Jaya Rai, HOD, Department of Chemistry, Associate Professor, President, IIC. Formal welcome was presented by Dr. G.P. Dayma, Associate Professor, HOD, Dept of Botany, Vice- President, IIC, Govt. Shakambhar P.G. College, Sambhar Lake. Dr. Sangeeta Rautela, IPR Activity Co- Coordinator delivered key objectives of this workshop in detail. She presented attendees a general idea of how products can be protected legally via the means of licensing, trademarks, copyrights and patenting as well as the help the government and other independent organizations., explained the entire patent filing procedure into various steps to explain the legal workings involved in the process right from research to acquiring a patent. Nearly 30 participants have attended Mentoring session and was ended by vote of thanks delivered by Dr. Deepak Kumar Sharma, Convener, IIC.



Link for the activity: <https://youtu.be/wdXqnb1LJNM>

- 4. Workshop on "Orientation Session on National Innovation and Start- up Policy, 2019 (NISP) Organized** by Institutions Innovation Cell, Govt. Shakambhar P.G. College- Sambhar Lake (Jaipur) on **19th August, 2021**. Dr. G. P. Dayma, Vice President, IIC, welcome all the dignitaries and participants. Inaugural address was presented by Dr. Kiran Shukla, Principal and presidential address was delivered by Dr. Jaya Rai, President, IIC. Dr. Chavvi S Chaturvedi, Start- up Coordinator, IIC delivered a brief account of 'National Innovation and Start- up Policy 2019 for students and faculty Innovation and Start- up Policy, 2019 for students and faculty. She described that the policy aims at enabling HEIs to build, streamline and strengthen the innovation and entrepreneurial ecosystem in higher educational institutions. Further she added. that NISP enable the potential of srudendr's creari'e problem solving and entrepreneurial mind-set. The policy, intends to guide students' driven innovations & start-ups and to engage the students in start- up activities. Dr. Ritu Shama, Associate Professor. Start- up Co- coordinator IIC. described the components of guiding framework, and highlights various important and practical aspects of promoting and supporting

innovation, technology commercialization and start-ups in academics. Nearly 30 participants have attended Mentoring session and had an Interactive session.



Flare for the Workshop on “Orientation Session on National Education Policy (With a focus on Innovation and entrepreneurship)” & "Orientation Session on National Innovation and Start-up Policy, 2019 (NISP).



Link for the Activity: https://youtu.be/Vi3_nRDcuJE

- 5. Orientation Session titled “Orientation Session on National Education Policy (With a focus on Innovation and entrepreneurship)”** organised by Institutions Innovation Cell, Govt. Shakambhar PG College, Sambhar Lake on 19th August, 2021. Dr. G. P. Dayma, Vice-President, IIC welcome all the dignitaries & participants and described about the event. Inaugural address was presented by Dr. Kiran Shukla, Principal, HOD, Associate Professor, Dept. of Political Science and presidential address was delivered by Dr. Jaya Rai, HOD, Associate Professor, Department of Chemistry, President, IIC.

Dr. Beena Sharma, Internship Coordinator, IIC explained New Education Policy with particular emphasis on the development of the creative potential of each individual based on the principle that education must develop not only cognitive capacities such as critical thinking and problem solving but also social, ethical, and emotional capacities and dispositions. Dr. Sunita Chaudhary, Innovation Activity Co-Coordinator, IIC, further explained the vision of the Policy that is to install among the learners a deep-rooted pride in being Indian, not only in thought, but also in spirit, intellect, and deeds, as well as to develop knowledge, skills, values, and dispositions that support responsible commitment to human rights, sustainable development and living, and global well-being, thereby reflecting a truly global citizen.

Nearly 30 participants have attended Mentoring session and had an Interactive session. The event was concluded by the vote of thanks delivered by Chavvi S Chaturvedi, Start-up Coordinator, IIC.



Link for the Activity: <https://youtu.be/zCzLxmBUOvs>

6. Orientation Session on Innovation and Entrepreneur by Innovation Ambassador Innovation Institution Council (IIC) Govt. Shakambhar P.G. College, Sambhar Lake has organized “Orientation Session by Innovation Ambassador on Entrepreneurship Development” on 28.08.2021. Dr. Priyanka Sharma, Assistant Professor, Innovation Activity Coordinator welcome the IIC council members, Resource person and participants. Inaugural address was presented by Dr. Kiran Shukla, Principal, HOD, Dept. of Political Science. Presential Address was delivered by Dr. Jaya Rai, HOD, Department of Chemistry, Associate Professor, President, IIC and gave an overview about the Mentoring session.

The Session was conducted by Dr. Dinesh Yadav, Start- up Activity Coordinator & Innovation Ambassador – IIC, Manipal University had given an overview about the innovation, Entrepreneurship, Start-up and its importance. The session mainly focused on Innovation and Development of Entrepreneurship along with their requirement in today’s challenging environment. Furthermore, he explained how to improve our interpersonal skills that make us a better entrepreneur, critical and creative thinking skills, Pedagogy and Learning Interventions for Entrepreneurship Development, Nurturing Innovations and Start-ups, Collaboration, Co-creation, Business Relationships and Knowledge Exchange and Entrepreneurial Impact Assessment, practical entrepreneurial skills and knowledge in career opportunity, entrepreneurship as an alternative career. He concluded the speech by giving various motivational examples of successful innovation and entrepreneurship. Nearly 30 participants have attended Mentoring session and had an Interactive session. Event was concluded by Vote of Thanks delivered by Dr. Jaya Rai, President, IIC.



**GOVT. SHAKAMBHAR P.G. COLLEGE,
SAMBHAR LAKE**

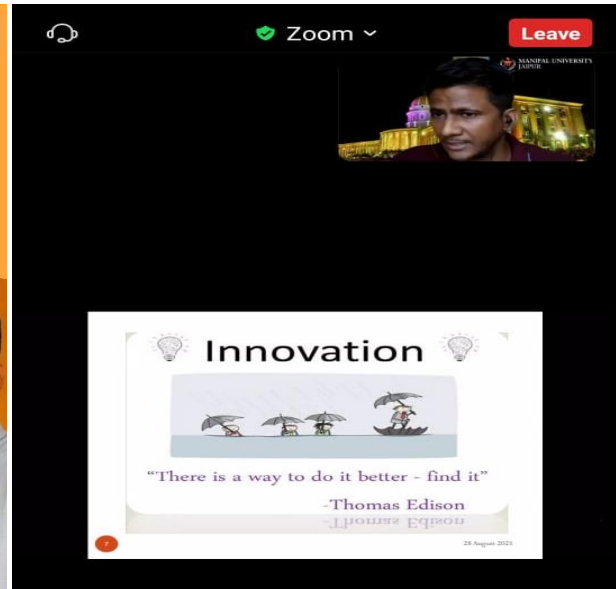
INSTITUTION'S INNOVATION CELL,
 GOVT. SHAKAMBHAR P.G. COLLEGE, SAMBHAR LAKE
 PRESENTS

**Orientation Session on
 Innovation and
 Entrepreneurship by
 Innovation Ambassador**


ON
28TH August, 2021
12:40 PM onwards

DR. DINESH YADAV
 Innovation Ambassador (MoE)
 Assistant Director, E-cell
 Manipal University Jaipur






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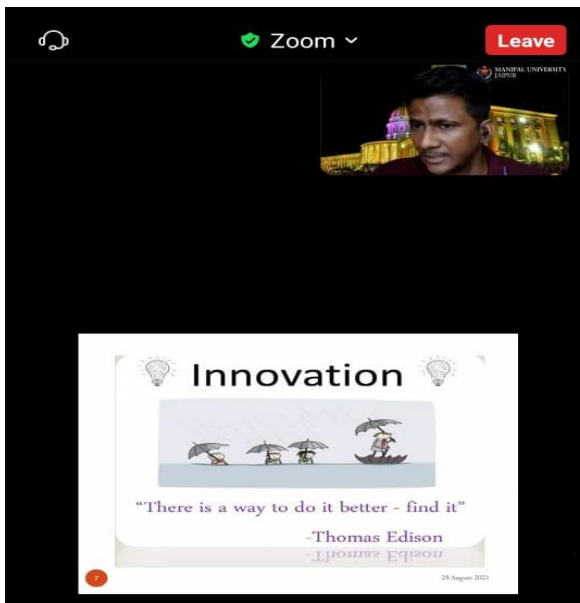


Innovation




"There is a way to do it better - find it"
 -Thomas Edison


28 August 2021



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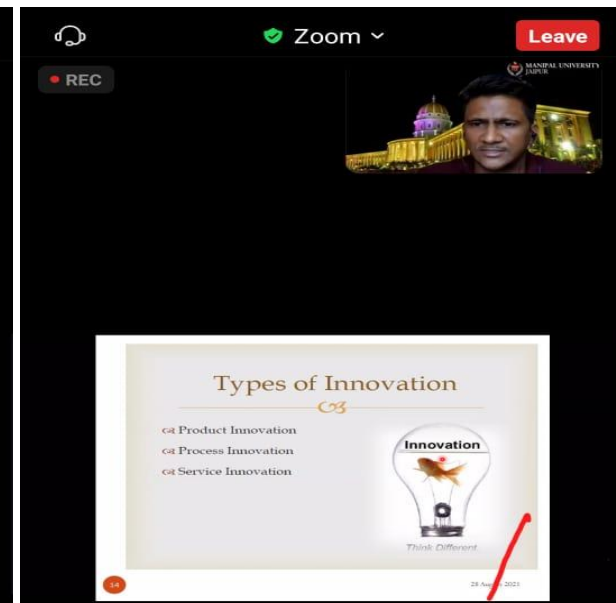


Innovation




"There is a way to do it better - find it"
 -Thomas Edison

28 August 2021




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REC



Types of Innovation

- ca Product Innovation
- ca Process Innovation
- ca Service Innovation



Innovation
 Think Different

28 August 2021

Link for the Activity: <https://youtu.be/jW7YjUsm2Ec>

Quarter IV

1. As MIC driven activity, Session on “Research, Innovation, and Ranking”

National Webinar on Research, Innovation, and Ranking” was organised by MoE’s Innovation Cell and AICTE. as the part of the one-year celebration of National Education Policy 2020 (NEP 2020) on 11th August 10:30 am. The webinar was enriching with a lot of perspective on NEP 2020 for all stakeholders and felt that it was the beginning of a new era in educating and skilling the next generation.

We would like to inform you that our students and faculties have attended the session on “National Webinar on Research, Innovation, and Ranking” on 11th August 10:30 am as the part of the one-year celebration of National Education Policy 2020 (NEP 2020) organized by MoE’s Innovation Cell and AICTE.

Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for Education and External Affairs, Govt. of India was the ‘Chief Guest’ for the program while Prof. K. Vijay Raghavan, Principal Scientific Advisor, Govt. of India was the ‘Guest of Honour’.The webinar was enriching with a lot of perspective on NEP 2020. On all stakeholders and felt that it was the beginning of a new era in educating and skilling the next generation.

Panel Discussion 1: Ensuring Excellence and Relevance in Research Dr. K. Radhakrishnan, Former Secretary (Space) and Chairman, Standing Committee of IIT Council, Prof. Govindan Rangarajan, Director, IISc, Bangalore, Dr. Umesh Shaligram, Director (R&D), Serum Institute of India were the panel members for the above session. The session was more informative about the research activities that can carried out in an institution.

Panel Discussion 2: Building Innovation & Entrepreneurial Ecosystem Mr. Deepak Bagla, MD & CEO, Invest India, Dr. Anita Gupta, Scientist -G /Adviser and Head-NSTEDB (National Science & Technology Entrepreneurship Development Board), Department of Science and Technology, Govt of India, Mr. Yashraj Bharadwaj, Cofounder and CEO, Zenith Vipers and Idea Solutions were the panellist for the above session. The session was very knowledgeable and informative and faculty as well as students have understood about the importance establishing Entrepreneurial Ecosystem at the institutional premises and about how to utilize the existing opportunities for setting start- ups in the institute.

Panel Discussion 3: Strategy for HEIs for excelling in Global Rankings Prof. V. Ramgopal Rao, Director, IIT, Delhi, Ashwin Fernandes, Regional Director, QS & Prof. C. Raj Kumar, VC, O. P. Jindal Global University were the panel members for the above session which provide valuable information about how to excel in Global ranking under HEIs.

We also thank our Principal Dr. Kiran Shukla, IIC President, IIC Dr. Jaya Rai, all IIC council coordinators, members for motivating students and faculties to attend the session.



2. **IIC COUNCIL MEETING (Quarter-IV) 2020- 21** The council meeting (for quarter IV) of Institution's Innovation Council (IIC), Govt. Shakambhar P.G. College, Sambhar Lake (Jaipur) was held on 27/ 08/ 2021. The meeting was called by Dr. Kiran Shukla, Principal, Govt. Shakambhar P.G. College, Sambhar Lake & Dr. Jaya Rai, (IIC President) on 27/08/ 2021 at 12.30 PM at auditorium, Govt. Shakambhar P.G. College, Sambhar Lake. Meeting was held to discuss upon the formulation and function of IIC & shared roles and responsibility among all council members as per the guidelines of MHRD's Innovation cell.

Meeting was commenced with the welcome address by Dr. G.P. Dayma, Head, Department of Botany and Vice- President, IIC. He presented the agenda of meeting as shared roles and responsibility among newly joined council member as per guidelines of MHRD's Innovation Cell along with the function and types of activities (IIC Calendar and Self driven).

Dr. Kiran Shukla, Principal, Govt. Shakambhar P.G. College, Sambhar Lake, expressed warm welcome to all the participants Shebriefed objectives of the council meeting and insisted upon the importance of Innovative environment. Dr. Jaya Rai, President the IIC delivered a introductory talk and discuss various agenda of IIC council meeting for quarter IV

1. Evaluation of third Quarter Action Plan and self- driven innovation initiative and activities.
2. Fourth Quarter Action Plan Development for IIC activity and self- driven innovation initiative and activities.
3. Report Submission of IIC Calendar Activities, MIC Driven Activity and Self Driven Activity
4. Features of IIC portal submission mechanism

All the council members take an active participation and discussed about the objective of IIC, type of activities (IIC calendar and Self- Driven), features of IIC portal for monthly report submission mechanism. The council members also discussed about collaborations with organisations to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronisation with activities and initiatives of other departments, centres and facilities in the Institute working towards promoting IPR, Innovation and Start up.

The council unanimously decided to carry out all the possible IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter.

The programme was ended with Vote of Thanks delivered by Dr. Sangeeta Rautela, Associate Professor, Dept. of English, IPR Co- coordinator, IIC. She thanked all the speakers for sharing their knowledge about IIC. She also thanked all the council members, for making the IIC council meeting a grand success.





Link for the activity: <https://youtu.be/sBwp0QYhazQ>

- 3. Orientation Session on Atmanirbhar Bharat** by innovation organised by Institutions Innovation Cell, Govt. Shakambhar P.G. College, Sambhar Lake on 18th August, 2021 in the auditorium of the institute. The workshop commenced at 12.30 PM and convener, coordinators, faculty member, non- teaching member and members of student council participated in the programme. Dr. G. P. Dayma, Associate Professor, HOD, Dept, of Botany, welcome all the dignitaries and participants as well as described about the event. Inaugural address was presented by Dr. Kiran Shukla, Principal, HOD, Associate Professor, Dept. of Political Science and presidential address was delivered by Dr. Jaya Rai, HOD, Associate Professor.

Shubhra Gaur, Innovation Activity Coordinator, Members of student Council, IIC, presented brief account on Atma Nirbhar Bharat Yojana and stated that it was a flagship scheme of Govt. of India, announced by our prime minister on 12 th May 2020, the auspicious date of where the whole world was waiting for the Indian Government's next step regarding lockdown and other measures, Atma Nirbhar Bharat Yojana was, a stimulus package a combo pack of relief and exemptions for the suppressed class.

Anuradha Yogi, IPR activity Coordinator, Members of student Council, IIC, delivered their talk on Atmanirbhar Bharat by Innovation. She presented that it is concerned with making India emerge as a hub for manufacturing and investments. Apart from this, she added that it gives India a chance to emerge Atma Nirbhar in local markets and spread its wings globally. She also told that keeping the agenda of growth in mind, the government is working hard to create a encouraging environment for India.

Nearly 30 participants have attended orientation session and had an Interactive session. Session was ended by 2.00 PM with the vote of thanks delivered by Dr. Snehlala Singh, Associate Professor, Dept. of English, ARIIA Coordinator, IIC.



4. **Orientation Session on vocal for local** organised by Institutions Innovation Cell, Govt. Shakambhar PG College, Sambhar Lake on 18th August, 2021 in the auditorium of the institute. The workshop commenced at 12.30 PM and convener, coordinators, faculty member, non- teaching member and members of student council participated in the programme. Dr. G. P. Dayma, Associate Professor, HOD, Dept, of Botany, welcome all the dignitaries and participants as well as described about the event. Inaugural address was presented by Dr. Kiran Shukla, Principal, HOD, Associate Professor, Dept. of Political Science and presidential address was delivered by Dr. Jaya Rai, HOD, Associate Professor.

Vishal Vyas, IPR Coordinator, Members of student council, IIC delivered their talk on Vocal for Local. And describe it as a step towards self-reliance and supporting local product as well as local business. This is because during the lockdown and COVID-19 it is the local vendors, products and services that has helped us survive. Furthermore, he explained the impact to buy, promote and preserve local skills and products in India

and work towards “vocal for local” as an opportunity to boost local skills and products in India.

Bhawan Sharma, Start- up Coordinator, Members of student council, IIC said that Vocal for Local is not only about buying or selling the products but also about the new ways to promoting them through various channels. Such as digital media that has been served as a tool to create linkages between the producers and the consumers. Direct selling is the best way to help small entrepreneurs become profitable.

Dashrath Gurjar, Internship Coordinator, Members of student council, IIC delivered his talk on Vocal for Local and stated it is a gateway to revive our economy. He added the need to promote such products through social media and e-commerce and also provide adequate skills to help them learn new techniques of production and marketing.

Nearly 28 participants have attended orientation session and had an Interactive session. Session was ended by 2.00 PM with the vote of thanks delivered by Dr. Beena Sharma, Assistant Professor, Dept. of ABST, Internship Coordinator, IIC.



Link for the activity: <https://youtu.be/yyEzowGdngv>

5. Self - Driven Activity (2020- 21) Motivational Speech by Successful Entrepreneur

Institution’s Innovation Council (IIC) of Govt. Shakambhar P.G. College, sambhar Lake (Jaipur) conducted Self Driven Activity, 2020- 21 on 27th July, 2021 at 12.30 PM by organizing Motivational Speech by Successful Entrepreneur in the seminar hall of the College. Session was chaired by Dr. Kiran Shukla, Principal, HOD, Associate Professor, Dept. of Political Science, and by Dr. Jaya Rai, HOD, Department of Chemistry, Associate Professor, President, IIC. Formal welcome and introduction of Guest Speaker was presented by Dr. G.P. Dayma, Associate Professor, HOD, Dept of Botany, Vice- President, IIC, Govt. Shakambhar P.G. College, Sambhar Lake. Dr. Anil Kumar Gattani, CEO, Shri Namak Udhyog & Refinery and Salt Industry, Sambhar Lake described about the developments in industries and shared

information about the new opportunities created in industrial sectors. He described and appreciated the initiatives and activities of Institutions Innovation Cell in our college.

The guest speaker revealed his own experiences and shared success and failure stories during life journey. As it was inspiring, thus motivating the students to achieve greater heights in career. He encouraged the students on the effective use of social media to create awareness and showcase the talent on a larger platform to use the easily available resources and facilities. He emphasized to acquire various personality enhancing and competitive skills with their degree exams. Furthermore, he also summarized the students about his current business and the difficulties and benefits of being an entrepreneur. At the end he also answered several questions raised by the students as well as faculty members present.

Nearly 26 participants have attended Mentoring session and had an Interactive session. Session was ended by 2.00 PM with the vote of thanks delivered by Dr. Deepak Kumar Sharma, HOD, Dept. of Zoology, Associate Professor, Convener, IIC.





--End of the Annual Report--

