

कार्यालय प्राचार्य, राजकीय शाकम्भर स्नातकोत्तर महाविद्यालय

भीम

(साँभर लेक, जिला जयपुर – राजस्थान)

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2022

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क्रमांक :- रामसा/स्थापना/2022/2492

दिनांक :- 29.9.22

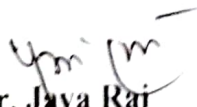
Institution's Innovation Council (IIC)
Self- Driven Activity: Quarter- IV
Webinar on "Intellectual Property Rights (IPRs)
& IP management for start- up"

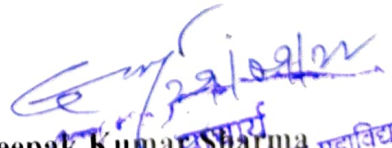
Date: 17.06.2022

Institution's Innovation Council (IIC), Govt. Shakambhar P.G. College, Sambhar Lake (IIC- GCS) in collaboration with J.K. Lakshmi Pat University, Jaipur organized jointly an online session on 'Intellectual Property Rights (IPRs) and IP management' for start- up' on 17.06.2022. The webinar was organized as a self- driven activity for quarter 4 in IIC 4.0. The main objective was to encourage students to follow the path of entrepreneurship and start-up.

The keynote speaker of the session was Dr. Kama Upreti, Associate Professor and HOD of AI ML at ADGITM, New Delhi. At the outset, Dr. Upreti delivered a very informative and impactful presentation on the core theme of the webinar and briefed about the basic idea behind the Intellectual property, different kinds of property and property rights. He also addressed about different IPR types like patent, trademark, copyright etc. He stressed upon the salient features, importance of patent and different acts which were passed by the government of India over the years of patenting. He also threw light on basic concepts related to copyright, geographical indications, trademarks, process and products associated with it. In addition to this, he explained that every start- up uses trade name, brand, logo, advertisements, inventions, designs, products, or a website, in which it possesses valuable IP Rights.

The session was very interactive and mainly focused on providing broad idea about IPR and IP management for start-up and its importance along with process/ useful steps for getting IPR approval for any start-up.


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