## कार्यालय प्राचार्य, राजकीय शाकम्भर स्नातकोत्तर महाविद्यालय



## (साँभर लेक, जिला जयपुर - राजस्थान)

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क्रमांक :- रामसा/स्थापना/2022/68 💵

दिनाक :- 06 101 2021

IIC Calendar Activity: 'My Story- Motivational Session by Successful Entrepreneur's

Quarter-1

Institution's Innovation Council (IIC), Govt. Shakambhar P.G. College, Sambhar Lake (IIC- GCS) organized a webinar on entrepreneurship, 'My Story-Entrepreneur/ start-up founder' and Crossroads' on 30<sup>th</sup> November, 2021. The main objective was to encourage students to follow the path of entrepreneurship. Dr. Snehlata Singh, (ARIIA- Coordinator, IIC) started the session with a warm welcome to all the attendees, introduced the Institution's Innovation council, IIC- GCS, its' function & activities and gave an overview of the webinar. The session was delivered by guest speakersMr. Divyansh Saharia, (CEO), Planetarium&Mr. Naveen Choubey (CMO), Planetarium, Start-up, Ongoing project, Jaipur.

Speakers motivated the young and aspiring entrepreneurs to sharpen their skills and work towards achieving their goals. Students were enlightened with their journeys and experiences as entrepreneurs. They narrated about how they start their business, reach up to pioneer level and become successful by facing various challenges in the journey of entrepreneurship. They also emphasized on planning ahead and setting goals for this venture and gave an insight into some common misbelieves that budding entrepreneurs have about initiating their start-up ideas. They both advised to students to re-skill themself constantly to grow personally and professionally and emphasized on planning ahead as well as setting goals for future.

The students enthusiastically took part in the session and even had an informative session with the guests about the challenges and opportunities in the journey of entrepreneurship, at the end of the session.

Dr. Jaya Rai President - IIC

Govt. Shakambhar P. G. College, Sambhar Lake