

### Best Practice-1

1. **Title of the practice:** Empowering students, especially girls through college activities
2. **The goal of the practice:** The vision of the college is that each student shall be a torch bearer for the society carrying the message of social change. The vision is to train the students in such a manner so as to make them self reliant, develop leadership skills, empathy and serve the Society, Nation and Humanity.
3. **The context:** An educated and empowered student further educates and empowers the whole family, society, the country and the world. Education gives us knowledge of the world around us. It develops in us a perspective of looking at life. It is the most important element in the evolution of the nation. Without education, one will not explore new ideas. It means one will not be able to develop the world because without ideas there is no creativity and without creativity, there is no development of the nation. The world has parallels in that on one hand women are leading big corporate companies, Governments, social and political movements, running offices, writing books, etc., whereas, on the other hand women have to face various kinds of gender based discrimination such as lesser opportunities, atrocities, physical and mental harassment, early marriage and early maternity, social stigmas attached to infertility, failed marriage, etc.
4. **The Practice:** The College has taken up following programs for empowering students:
  1. Regular dialogue with the students during orientation sessions and various programs in the college in addition to classroom interactions.
  2. Focus on societal and moral values through seminars.
  3. Conducting Yoga and physical fitness sessions.
  4. Start of skill/job oriented certificate courses to make them self dependent.
  5. The college has started plantation of fruit bearing trees, medicinal plants for sensitizing the students on modern approach to farming involving export of agro products, herbal farming, bio-compost pit making, horticulture, etc.
  6. Conducting seminars in the college on current issues such as GST, RTL, etc.
  7. Helping them to acquire global competencies by developing English language skills.
  8. Developing social responsibilities by involving them in programmes such as blood donation, plantation, cleanliness drive, health awareness rally, etc.
  9. Organising programmes on schemes of government.
  10. Health check up camp in college.
  11. Making the students communicative by encouraging their participation in college programmes and involving them in decision making by making them a part of college committees.
  12. Organising career awareness seminars.
5. **Evidence of success:** There is an increased awareness among students for becoming financially self dependent. Students put forth their views in college committee meetings and participate in the decision making process. A social consciousness about the progress of

  
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community is being imbibed by students. With an access to ICT facilities in College, they are able to search for various career opportunities.

The same is spread to the family members and neighbourhood. They are involved in the management of college programmes. Awareness about GST, government schemes, etc. are being spread by the students in the neighbourhood. A number of students are spreading awareness about health and fitness in their families and society. Students have got enrolled for certificate programme in Laboratory techniques and NGO management. There is greater enthusiasm and zeal for their personal development as well as social causes.

**6. Uniqueness of the practice in the Indian Higher Education system:** The students are not only being trained towards their individual progress and goals but towards development of society as a whole. The practice aims towards empowering them so as to empower the society as a whole.

**CONSTRAINT:** There is time and money constraint for organizing training and workshop for students on career awareness, skill courses, training for competitive examinations, self defense and physical fitness, etc.

**7. Problems Encountered and Resources Required:** The students come to the college from remote rural areas and are unable to devote much time after the classes for career and life skill trainings. There is bus facility on only one route for the girl students as contributed by Bhamashah. The college looks forward to funds from Central agencies such as RUSA for special grants for transport facility for college students; in addition, the funding agencies should provide major grants for career training, competence building, study tours, Innovation, short trainings, etc.



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## Best Practice-2

1. **Title of the practice:** Training the students for Social Entrepreneurship
2. **The goal of the practice:** To prepare the students to be responsible towards society & country and to inculcate the necessary skills & zeal for social entrepreneurship, so that the youth are able to bring about economic and social upliftment of the Nation.
3. **The context:** The ultimate objective is the social and economic empowerment of neighbouring rural and underdeveloped areas so that our students not only empower themselves & their families but also the society & the nation. The nation needs people who create jobs and do not merely become jobseekers. The cation that nation needs that our youth be the change-agents who facilitate economic and social empowerment of their societies. The students are from agrarian and rural background. They do not connect with the idea of setting up big industries. People in their family and neighbourhood are skilled in terms of knowledge of agriculture, craftsmanship and masonry. Craftsmen are from varied fields like shoe-making, making lac bangles, dress making, traditional embroidery, weaving carpet making, painting etc. Students with their exposure could organize the workforce and help the artisans/craftsmen/ farmers acquire professional skills. Students will enable them in getting "the-necessary-information", production & Students will marketing skills and help them earn more. Students can also identify 'the needs of today' and create a way of livelihood earning by training women and helping them to start their creches and tiffin centers. The general mindset of the students and their parents is that they must undergo a teachers training course after graduation. A few may go for PG courses or prepare for competitive examination. Youth can be motivated to bring about economic upliftment of the society. They are energetic and enthusiastic and happy when they are asked to perform
4. **The Practice:** We have tried to imbibe the following message of Mahatma Gandhi "Be the change you wish to see in the world". We believe that the students must have empathy, skills and zeal to become successful social entrepreneurs. It is a practice in this institution to provide the concepts in NSS, Rangers and Scouts, YDC, Women's cell programs, Career guidance and Placement cell since long. In every address to the students, the principal gives a message of bringing about a positive societal change by achieving the economic progress of the society.

Visit to nearby successful enterprises such as bio-foods export unit and other small and large industries was planned for students. The idea that "the progress of whole society is important" and "They can bring the social change" clicked with the students. Initially as per the mindset, the students talked about the individual ambitions but now most students talk of bringing about a positive social change. Generally, the students are counselled to pursue their individual careers and ambitions, but Lal Bahadur Shastri Govt. College is unique in that the students are being motivated and trained to contribute to the betterment of lives of neighbourhood, by empowering people. Initially the students did not communicate much but, by way of our confidence enhancing methods, now they participate in meetings, group discussions and seminars. Seminars on Entrepreneurship and Social Entrepreneurship are



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being organized regularly in the college. Regular activities are conducted to develop self-esteem and respect for parents, family, neighbourhood, society and nation. In addition, the students are sensitized for management topics such as Time Management, Stress Management, Quality concepts, Problem solving etc.

**5. Evidence of Success:** The mindset of students and parents has changed. Now the students say that they wish to join a management program and after studies help the artisans/ farmers in the unorganized sector to earn more. Students want to organize agrarian women for growing ornamental/ decorative plants and selling them to hotels and city residents. They also view crèche, tiffin making, beauty parlour business, bangle and jewellery making, dress making, footwear making as opportunities where the economy can be uplifted by organizing and marketing the products with professional inputs. The students talk of: Self-Help Groups, participating in trade fairs and Handicraft fairs, exporting the handcrafted items, using technology to predict the weather, use of technology in farming and agriculture, digital marketing, various Government schemes for support of small industries, etc.

**6. Problems encountered and resources required:** Extensive and intensive training of students is required by way of internship programs in various industries and training institutes for understanding practical aspects of management of an enterprise and planning entrepreneurial training. The institution wishes to involve not only the enrolled but students/alumni of this college also in this endeavour. But, some incentives and financial support for the projects would be required for expenses such as TA, DA to volunteers and honorarium to resource persons. The institution requires greater funds from the Government bodies for planning on campus and off campus trainings/sensitization /motivation by exporters, fashion designers, entrepreneurs, experts, etc. for the society as per the vision of this practice. There is no provision for methodical training of faculty in this particular aspect as envisioned by this institution. The faculty could not organize a professional training program by experts due to lack of funds and time constraints. Until now, we could not arrange for export management training in the college.

Financial resources should be provided for training the students in nearby industries during summer vacations. Government may allocate funds for the required training of the faculty to be groomed as resource persons in the college.

**7. Notes:** The College focuses on development and has identified seven competencies that are essential for success in social entrepreneurship:

1. Leadership. These people take initiative and action to solve problems than complaining about what's wrong).
2. Optimism. These people are confident that they can achieve a bold vision when many other people doubt them. They have a strong sense of self-efficacy and a belief that they have a control on changing their circumstances.
3. Grit. This is a combination of perseverance, passion, and hard work- the relentless drive to achieve goals, complete commitment to achieving their task

  
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4. Resilience in the face of adversities, obstacles, challenges, and failures. When things fall apart, these people rise to the occasion. They thrive in the ferocious storms. They see failures as valuable feedback.

5. Creativity and innovation. These people see new possibilities and think in unconventional ways. They see connections and patterns where few other people would imagine.

6. Empathy. These people are able to put themselves in the shoes of others and imagine perspectives other than their own; this is one of the most valuable qualities for understanding the needs of others whom they serve.

7. Emotional and social intelligence. These people are excellent at connecting with others and building strong relationships.

  
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