

Dr. Vallabhbhai Kathiria
Chairman

Former Union Minister of State (HI & PE),
Former Union Minister of State (HRD)
Former Union Minister of State (Health & FW)



Rashtriya Kamdhenu Aayog
Government of India
Ministry of Fisheries, Animal Husbandry & Dairying
Department of Animal Husbandry and Dairying
New Delhi

DO No. DMS/RKA/99/2021/1094
January 15 2021

109951
20/01/2021
Respected Sir: Gehlot Ji,

Sub: Kamdhenu Gau-Vigyan Prachar-Prasar Examination - reg.

Ever since the establishment of Rashtriya Kamdhenu Aayog (RKA) in February 2019, it has been working on dissemination of information on economic, scientific, environmental, health, agriculture, and spiritual relevance of indigenous cow in the country. Its efforts have yielded good results and perception of common man towards indigenous cow has changed. The message that the cow is just not a milk-giving cattle, but its panchgavya, mainly cow dung and cow urine, can be well utilized for production of bio-gas, bio-manure, bio-pesticides to make the soil free of poisonous chemical pesticides. Other uses of cow-dung and cow urine are in manufacture of products of daily use like ayurveda medicines, supplements for boosting immunity, Ark, phenyl sanitizer, idols of god and goddess, diya, dhooop, gau-cast, lilies, plywood, bricks, kanda, flower pots, papers, bath soap, shampoo, tooth powder, face cream, etc

2. Protection & Preservation of Cow is an integral part of our life as it is ingrained in our culture & tradition and as such cow is dearer to us, as our mother & children. Cow is respected & revered unique deity with unlimited universal benefits.

3. Our young generation is not aware of the importance & significance of cow-economy, mainly because of influence of western / modern life style. To re-write / revolutionize the attitude of people to sensitize them on preservation of cows, Rashtriya Kamdhenu Aayog launched intensive awareness campaigns in the year 2020 beginning with Gomaya Ganesh, Kamdhenu Gomaya Deepawali, etc. wherein domestic production and use of cow-based Panchgavya products along with promotion were emphasized. The Central Govt. all State Governments, NGOs, Research Institutions, Universities and related stake holders actively supported to make these Campaigns grand success. As such we could establish a strong & nation-wide network to enlighten and create awareness about the various benefits of indigenous cow among people & organizations.

4. Encouraged by the success of these Campaigns, RKA is launching another innovative move i.e. to conduct an All India On-line "Kamdhenu Gau-Vigyan Prachar-Prasar Examination" on 25th February 2021 for students of primary, secondary & senior secondary schools / colleges / universities and for all citizens. The questions will be based on Cow-culture, Cow-preservation, Cow-based products, and economic / scientific / environmental / cultural / spiritual relevance of indigenous cow. All the participants will be given appreciation certificates. Relevant information for this exam is available on our website i.e. "kamdhenu.gov.in".

5. Hence, Certificates / Awards issued to students in Kamdhenu Gau-Vigyan Prachar-Prasar Examination will be of much help and support them in pursuing such studies on Cow Entrepreneurship in future.

6. The success of this exam would highly depend on your blessings and support. I request you to advise Education Minister / Secretary (Education) of your State and the concerned officials in Higher, Technical & Medical Education of your State to issue necessary instructions for conducting the online "Kamdhenu Gau-Vigyan Prachar-Prasar Examination" and give wide publicity to make the examination a great success.

I would also request you to kindly direct the concerned officials to use Media and Social media in your State at appropriate level for the campaign.

With High Regards,

- P.S.C.M
- Pr. Secy, Sch. Edu.
- Secy. to Govt., Higher / Tech. Edu.
- Secy. to Govt., Med. Edu. / A.H.D. Gopalaw
(Dr. Vallabhbhai Kathiria)
- S.S.(A.H.) / J.S.(S.A.H.) / J.S.(G.B.) + C.M.
17/01/2021

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राजस्थान सरकार

आयुक्तालय कॉलेज शिक्षा, राजस्थान, जयपुर ।

कमॉक:-एफ-24(विविध) अकाद/आकाशि/2019/ 21

दिनांक: 10 फरवरी 2021

पृष्ठांकित प्रतिलिपि - निम्न को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है :-

1. समस्त प्राचार्य, राजकीय महाविद्यालय, राजस्थान ।
2. समस्त क्षेत्रीय सहायक निदेशक, क्षेत्रीय कार्यालय, कॉलेज शिक्षा, राजस्थान ।
3. वेब प्रभारी, आयुक्तालय कॉलेज शिक्षा, राजस्थान, जयपुर को अपलोड करने के हेतु प्रेषित ।

(डॉ० सीमित नाथ झा)
संयुक्त निदेशक (अकादमिक)
कॉलेज शिक्षा, राज०, जयपुर ।

10/02/21