

# आयुक्तालय कॉलेज शिक्षा, राजस्थान, जयपुर

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क्रमांक: एफ.8( )हर घर तिरंगा/एनएसएस/आकाशि/2024/

दिनांक: अगस्त, 2024

प्राचार्य,  
समस्त राजकीय/निजी महाविद्यालय,  
राजस्थान।

विषय :- आजादी के अमृत महोत्सव के अन्तर्गत दिनांक 13 से 15 अगस्त, 2024 तक **हर घर तिरंगा कार्यक्रम** आयोजित करने बाबत।

सन्दर्भ:- संस्कृति एवं पर्यटन मंत्री, भारत सरकार, नई दिल्ली के अशा. पत्र क्रमांक 42-22/59/2024-KAM दिनांक 30.07.2024

महोदय,

उपर्युक्त विषयान्तर्गत सन्दर्भित पत्रानुसार लेख है कि **आजादी के अमृत महोत्सव** के अन्तर्गत गत वर्ष की भांति इस वर्ष भी **13 अगस्त से 15 अगस्त, 2024** तक **हर घर तिरंगा अभियान** चलाया जाना सुनिश्चित हुआ है।

अतः 2 अगस्त से 13 अगस्त, 2024 तक एकता एवं देशभक्ति की भावना के अनुरूप **हर घर तिरंगा अभियान** के अन्तर्गत तिरंगा यात्रा, संगीत कार्यक्रम, तिरंगा ट्रिब्यूट, तिरंगा प्रतिज्ञा, तिरंगा केनवास आदि विविध कार्यक्रमों एवं गतिविधियों का आयोजन करते हुए राष्ट्र के गौरव का उत्सव मनाये तथा समस्त विद्यार्थियों/अधिकारियों/कर्मचारियों/परिजनों को **सेल्फी विद तिरंगा** को बेबसाईट-[www.harghartiranga.com](http://www.harghartiranga.com). पर अपलोड करने हेतु निर्देशित कर अपने तिरंगे पर गर्व करने हेतु प्रेरित करें।

**कृपया कार्य को उच्च प्राथमिकता दें।**

संलग्न : उपरोक्तानुसार।

(पुखराज सेन)  
आयुक्त

प्रतिलिपि -

1. निजी सचिव, प्रमुख शासन सचिव, उच्च एवं तकनीकी शिक्षा, शासन सचिवालय, जयपुर।
2. वरिष्ठ निजी सचिव, आयुक्त कॉलेज शिक्षा राजस्थान, जयपुर।
3. निजी सचिव, अतिरिक्त आयुक्त कॉलेज शिक्षा राजस्थान, जयपुर।
4. संयुक्त निदेशक (प्रशासन) आयुक्तालय कॉलेज शिक्षा राजस्थान, जयपुर।
5. वेब साईट प्रभारी, आयुक्तालय को अपलोड/ई-मेल हेतु।

RajKaj Ref  
9597702



(पुखराज सेन)  
आयुक्त  
**Signature valid**

Digitally signed by Pukhraj Sen  
Designation: Commissioner  
Date: 2024.08.08 12:43:41 IST  
Reason: Approved

गजेन्द्र सिंह शेखावत  
Gajendra Singh Shekhawat



संस्कृति मंत्री एवं  
पर्यटन मंत्री  
भारत सरकार  
Minister of Culture and  
Minister of Tourism  
Government of India

Dr. K.K. Kumar  
05/08/24

(ID.No.).../205 (SPS/CCE)  
(Date) 5/8/24

D.O.No.42-22/59/2024-AKAM

30 JUL 2024

Dear Bhajan Lal Sharma ji,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

As we approach the anniversary of our Independence, I am writing to request your esteemed support and active participation in celebrating the 'Har Ghar Tiranga' campaign within your respective state. This year also Har Ghar Tiranga will be celebrated across Nation from 13<sup>th</sup> - 15<sup>th</sup> August, 2024 wherein people will be encouraged to hoist flags in their premises and upload selfies with National flag on [www.harghartiranga.com](http://www.harghartiranga.com).

To ensure the massive outreach and success of this campaign, I urge you to organize and promote various events and activities under the 'Har Ghar Tiranga' banner from 2<sup>nd</sup> August, 2024 to 13<sup>th</sup> August, 2024. Here are a few endeavours that may help mobilize and engage the community:

- Tiranga Yatra:** Organizing grand processions throughout state, inviting local leaders, schools, colleges, organizations, and residents to join in with their flags.
- Tiranga Concerts:** Tiranga Concerts to be organized as large-scale public programmes with a patriotic playlist. Musical events to be organized featuring patriotic songs and cultural performances to celebrate the spirit of freedom and national pride. Tiranga Anthem produced by Ministry of Culture may be played at all concerts.
- Tiranga Tribute:** Honoring Bravehearts/ Freedom Fighters and their families by ensuring their presence and participation in local programmes.
- Tiranga Pledge:** Tiranga Pledge to be part of all programmes. Exact text of Tiranga pledge in Hindi and English will be made available on the Har Ghar Tiranga website and same may be translated into local language and used. Pledge taking activities near Shilaphalakams created during Meri Maati Mera Desh campaigns may be organized.

Contd...

Ministry of Culture : Room No. 501, 'C' Wing, Shastri Bhavan, New Delhi-110001  
Tel : 91-11-23386765, 23381539 Fax : 91-11-23385115, E-mail : office-hcm@gov.in  
Ministry of Tourism : 301, Transport Bhawan, Parliament Street, New Delhi-110 001  
Tel.: +91-11-23710431, 23717969, Fax : +91-11-23731506

- e. **Tiranga Canvas:** Tiranga Canvas to be put up at Har Ghar Tiranga programme venues to enable people to write Har Ghar Tiranga or Jai Hind in local language. Canvas may be in the same ratio as the national flag (2:3). Design template will be available on [www.harghartiranga.com](http://www.harghartiranga.com) for download. Canvas from each State will be brought to Delhi and stitched together for display at Red Fort during the programme of 15<sup>th</sup> August.
- f. Approved branding collaterals for Har Ghar Tiranga logo, backdrops, hoarding etc will be available on [www.harghartiranga.com](http://www.harghartiranga.com) and [www.indiaculture.gov.in](http://www.indiaculture.gov.in) websites for download.

I believe that with your leadership and active participation, the 'Har Ghar Tiranga' campaign can reach every corner of our nation, fostering a deep sense of unity and patriotism. It is requested to get this message disseminated to the local administration, schools, colleges, community organizations, and residents to ensure maximum participation.

Your cooperation and support in making this campaign a grand success will be greatly appreciated. Let us join hands to celebrate the glory of our nation and inspire every citizen to take pride in our tricolor.

With kind regards,

वन्दे मातरम् ।

Yours sincerely,



(Gajendra Singh Shekhawat)

**Shri Bhajan Lal Sharma,**  
Hon'ble Chief Minister,  
Govt. of Rajasthan,  
Chief Minister Office, Secretariat,  
Jaipur - 302005, Rajasthan

- ACS, S.K.
- Pr. Secy., Art & Culture / Tourism
- Secy. to Govt; Sch. Edu. ✓ H&T. Edu. / LSG / DIPP
- Rosd / JS(OPB) / DS (JPN)

31/07/2024