WELCOME MESSAGE FROM THE DESK OF NODAL OFFICER

A public elementary college needs multifarious approaches to realize its mission and vision. Usually, the aim of every college is to produce graduates who are globally competitive and skilled enough to land better jobs. To understand this, the college has to enhance its tutorial and institutional strategies.

One in every of the most untapped resources is the college alumni. These people have their hearts on their Alma Mater; the sole drawback is true communication. Here comes Face book, Twitter, Yahoo and different social networking sites. Billions of individuals use these sites, and for certain, graduates of the colleges are using them too.

To approach to these people, a faculty should produce a website where its accomplishments, issues and aspirations might be posted. It can invite its alumni to go to the college web site, post their comment, read its articles and reports and revive the attachments between students and their Alma Mater. To confirm speedy contact, the college web site might utilize Face book, Twitter and different networks.

A FACULTY WEBSITE HAS THE FOLLOWING AIMS:

- 1. To ascertain contact with the college alumni and friends of the varsity;
- 2. To bring faculty updates, accomplishments and concerns to the readers;
- 3. To hunt monetary assistance through networking;
- 4. To harness journalistic skills among the students; and
- 5. To maximize utilization of the Net and Info Technology.

After the college website and Face book are successfully published, one could simply be stunned of the number of alumni that can visit the college. We hope that our Alumni will go through their college website and give their opinion for its improvement and will readily come forward to extend their contribution in the development of the college.

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