



Faculty Profile

1. Name: Dr. SEEMA GOTWAL
2. Designation: ASSOCIATE PROFESSOR
3. Department: BUSINESS ADMINISTRATION
4. Educational Qualification:



PHOTOGRAPH

Level	Name of University/Board	Year	Title/ Remark/ Medal
B.COM	M.D.S.U. AJMER (RAJ.)	2004	Commerce
M.COM	M.D.S.U. AJMER (RAJ.)	2006	Business Administration
M.Phil	M.D.S.U AJMER (RAJ.)	2007	Commerce
<i>Ph.D</i>	Bhagwant University Ajmer	2022	Commerce
P.G.D.C.A	M.C.R.P.U BHOPAL	2005	Computer course

5. Experience: Teaching / Research

UG	15	PG	15	Research	04
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6. Membership (Academic Bodies/ Research societies): Life membership of Inspira research association (IRA) Jaipur , Rajasthan, India

7. M.O.O.C (Developed by Faculty):

8. Awards Received:

9. Academic Courses Attended:

Course	Place	Sponsoring Agency	Duration
Orientation Course	University of Rajasthan, Jaipur	University of Rajasthan, Jaipur	05-09-2011 to 01-10-2011
Refresher	1. M.D.S.U AJMER (RAJ)	M.D.S.U AJMER (RAJ)	03-12-2012 to 23-12-2012
	2. M.D.S.U AJMER(RAJ)	M.D.S.U AJMER (RAJ)	20-12-2015 to 10-12-2015
	3. RAMNUJAN COLLEGE DELHI	UNIVERSITY OF DELHI	11.3.20201 TO 26.3.20201

Signature



Online F.D.P (Faculty Development Programme)	TECHING- LEARNING CENTRE KANORIA PG MAHILA MAHAVIDYALAYA	DIRECTORATE OF COLLEGE EDUCATION RAJASHAN, JAIPUR T	2.9.2020 TO 4.9.2020
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10. Seminar/ Conference :

Name of Symposium/ Seminar/Conference	Internat./ National/ Regional	Organi zed by	Title of Paper presented	Year
1. 62 nd All India Commerce Conference of India Commerce Association	International			10-12 oct. 2009
2. Centre for tourism and Heritage Research State Level seminar	Seminar			27 Sep 2010
3. Management development and faculty development program me	Workshop			30 Nov 2010
4. Management & Accountability in Higher education	National			Jan 08-09- 2011
5. Center for entrepreneurship and small Business Management	National			23 Jan. 2011
6. Urban Growth: environmental challenges and Responsibilities with special Reference to Raj.	National		Impacting Sustainablebehavior&pl anning in smart city	9 to 11 Jan. 2012
7. Entrepreneurship, Global economy and Sustainable development for developing Nation's	National		International Entrepreneurship	1 to 2 March 2012
8. Empower India through E-Governance	Workshop		International Entrepreneurship	10to11 march 2012
9. Recent Trends In Business Finance & Economics	International		-	8-9 Dec 2012

Signature



10. Human Values & Culture in Literature 2017 (IC-HVCL-2017)	International Conference			19 to 21 dec 2013
11. Urban Growth: environmental challenges and Responsibilities with special Reference to Raj.	National		Impacting Sustainable behavior & planning in smart city	26 to 28 oct 2015
12. Entrepreneurship, Global economy and Sustainable development for developing Nation's	National		International Entrepreneurship	15 to 16 jan 2016
13. Empower India through E-Governance	Workshop		International Entrepreneurship	18 -19 dec 2014
14. Recent Trends In Business Finance & Economics	International		-	08-10 Oct 2015
15. Human Values & Culture in Literature 2017 (IC-HVCL-2017)	International Conference			20-21 June 2017
16. National Conference On GST	International Conference		Impact of GST in Indian Economy	24-25 Nov. 2017
17. Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario Organised By SOPHIA GIRLS' COLLEGE, AJMER	national Conference		Banking in Retail of Mangement	24 th & 25 th August 2018
18. Issues & Challenges of Goods and Services Tax (GST) in India Organized by University Commerce College, Jaipur	National Seminar		Impact of GST on Consumer	6-7 Jan. 2018
19. Modern Management Strategies E- commerce and Global Economy- In Indian Context Organized	International Conference		वस्तु एवं सेवाकर की आधारभूत अवधारणाएं एवं विशेषताएँ—भारत	02-03 Feb. 2018



by INSPRIYA			के सन्दर्भमें	
20. Exploring Contexts of Tourism, Culture & Heritages in South Asia Organized by DAV College Ajmer	International Conference		ग्रामीणपर्यटन- विकास और विस्तार की ओर	27-28 Sep. 2018
21. Environmental Ethics, Resource Management and Regional Development Issues, Challenges & Prospects	International Conference		स्वास्थ्य का अधिकार : राजस्थान के विशेषसन्दर्भमें	29-30 Nov. 2019
22. Innovations & Emerging Trends in Global Economy : Opportunities & Challenges Organized By Inspira – IRA 3 rd	International Conference		“E- Commerce in India – Opportunities & Challenges.”	16-17, Aug. 2019
23. Multidisciplinary Conference on Recent Developments	International Conference		“Empowerment of Rural Women Through Mgnega”	27-28 August 2021
24. National Conference on “Water Quality, Biodiversity, Global Environmental Issues and Solutions”	National Conference		Integrated Watershed Management : Evolution, Development & Emerging Trends	22 March 2022

11. Organizing Sec./Convener of conference/seminar/webinar :

Conference/Seminar Title	Year

12. Resource Person:

In training Programme	
In conferences/Seminars (Chair/Co-Chair/of Session)	

Signature



13. Research Publications

Title of Paper	Name of Journal with Impact factor & ISSN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
E- Commerce in India – Opportunities & Challenges.	Inspira Journal	Volume 9 No. 04 Issue October 2019		5.647	
Emerging management issues and challenges in Indian	Journal of Emerging Technologies and Innovative Research	Volume 6 issues 5, May 2019			
Impact of Corona Virus (Covid- 19) on Indian Education System	Journal of Emerging Technologies and Innovative Research	Volume 7 , 9 Sep. 2020		5.87	
Role of MGNREGA in rural development	Journal of Emerging Technologies and Innovative Research	Volume , Oct. 2021		7.56	
Empowerment of Rural women through MGNREGA	Journal of Emerging Technologies and Innovative Research	Volume 6 issues 5, may 2019		5.87	
Impact of TV Advertisements on Consumer behavior	Inspira Journal	Sept 2023		6.80	
International Entrepreneurship	Research icon	2016		-	

14. Research Projects:

Title of the Project	Year	Name of funding agency	Fund available/ utilized	Present status

15. Research Supervision:

- Basic Field of specialization:

❖ Ph.D.

Name of Student	Title of thesis	Present status	Date and Year of

Signature



			Award, if so

❖ M.Phil.

Name of Student	Title of Dissertation	Present status	Date and Year of Award, if so

16. Monograph/ Book / Chapter (in Edited Book)/Chapters in study material of Open universities

• **Book**

Title of Book	ISBN/ ISSN No.	Publisher with Place	Year of Publication
Business Studies	ISBN 978-93-91932-3	INSPIRA JAIPUR	2022

• **Chapter(s) in Book (Edited / multi-author)**

Title of Chapter	Authors / Editors	Name of the Book with ISBN/ ISSN No.	Publisher with Place	Year of Publication
E- payment system in India	Dr. Seema Gotwal	978-93-84524-42-5	Shivam Jaipur	Jan 2020
Entrepreneurship in India	Dr. Seema Gotwal	ISBN 978-81-938131	INSPRIYA Jaipur	March 2020
वस्तु एवं सेवा कर की आधारभूत अवधारणाएं एवं विशेषताएँ— भारत के सन्दर्भ में	Dr. Seema Gotwal	ISBN 978-81-937067-5-6	INSPRIYA Jaipur	June, 2018
ग्रामीण पर्यटन—विकास और विस्तार की ओर	Dr. Seema Gotwal	ISBN 978-9388875-45-5		2019

13 Sports Activities:

14 Extra Curricular Activity

15. Any Other Relevant Information/Contributions

Signature



S.P.C.G.C., Ajmer

Signature