



Shri Ratanlal Kanwarlal Patni Government P.G. College, Kishangarh

Faculty Profile

1. Name: Bhajan Lal
2. Designation: Assistant Professor
3. Department: Business Administration
4. Date of First Joining: 25.3.2010
5. Date of Joining in this College: 15.01.2011
6. Educational Qualification: M.Com. (Bus. Admn.), PGDCWA



Level	Name of University	Year	Title/ Remark/ Medal
B.COM.	University of Rajasthan, Jaipur	1993	Ist Div.
M.COM.	University of Rajasthan, Jaipur	1997	IIInd Div.
SLET	R.P.S.C. , Ajmer	1997	
Ph.D.	Bhagwant University, Ajmer	Pursuing	

7. Experience: Teaching / Research

UG	14	PG	13	Research	

8. Membership (Academic Bodies/ Research societies): Nil

9. Awards / Fellowship Received: -

Awards / Fellowship	Date / Duration
Nil	Nil

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10. Academic Courses Attended (not less than one week):

Orientation / Refresher / Short Term Course / Faculty Development etc.

Course Place	Place	Sponsoring Agency	Duration
Refresher Course -Laws & Human Rights (IDC)	Ajmer	UGC-HRDC, MDSU, Ajmer	20/7/2016 to 9/08/2016
Refresher Course -Commerce, Economics and Management	Rajkot- Online Mode	UGC- HRDC, Saurashtra University, Rajkot	12/10/2020 to 24/11/2020
State Level Short Term Programme for faculty enrichment(GYAN GANGA for Bus. Admn.)	Kota - Online Mode	Govt. Commerce College, Kota with Collaboration Commissionarate , College Education	25/01/2021 to 31/01/2021
ONLINE TWO-WEEK REFRESHER COURSE IN "COMMERCE AND MANAGEMENT"	Ramanujan College, University of Delhi - Online Mode	Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	25/6/21 to 8/7/21
FDP on "Implementation of NEP-2020	Online Mode	IGNOU, NEW DELHI	7/10/22 TO 15/10/22

11. Seminar/ Conference(only where paper Presented):

Name of Symposium/ Seminar/Conference	Internat./ National/ Regional	Organized by	Title of Paper presented	Year / Session
Empowering Human Rights Through Cashless Economy in India-Topic:	National	SRKP Govt. P.G. College, Kishangarh	भारत में कैशलेस अर्थव्यवस्था की आवश्यकता एवं चुनौतियां	2017
Tourism , Linguistics and Culture-	National	DAV, Ajmer	पर्यटन सेवाओं के विपणन में संस्थागत प्रयासों की भूमिका: राजस्थान के विशेष संदर्भ में।	2017

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National Seminar-Charitra Nirman Avam Vyaktitya Vikash-	National	SRKP Govt. P.G. College, Kishangarh	सोशल नेटवर्किंग एवं बदलते जीवन मूल्य।	2017
National Seminar -Biodiversity, Human Rights & Sustainable Development	National	SRKP Govt. P.G. College, Kishangarh	जैव विविधता क्षीणता: मानव विकास के लिए बढ़ते खतरे	2017
National Seminar on Digital India : An initiative to Transform Indian Society	National	DAV, Ajmer	An Importance Of Digital Marketing in today 's Scenario.	2017
International Confrence on Commerce, Management Social Science and Science	International	Lal Bahadur Shastri P.G. College, Jaipur	Factors Affecting consumer's online buying behaviour in Indian perspective.	2017
National Conference on Recent Trends in Science and Social Science in Sustainable Development (NCRSD-2017)	National	Govt. Girls College, Sirohi	बाढ़ आपदा प्रबंधन : सिरोही जिले में बाढ़ 2017 के संदर्भ में।	2018
International conference on Exploring Contexts of Tourism , Culture and Heritage in South Asia	International	DAV, Ajmer	E-commerce and Tourism Industry	2018
National Conference on Strengthening Society Through Gender Equality and Protection of Child Rights	National	S.S/ Jain Subodh P.G. (Autonomous) College, Jaipur	Child Labour: A challenge to the Society	2019
National Conference on Human Rights are Women Rights:Women's Rights are Human Rights	National	Government College, Jaipur	Role of entrepreneurship in Women's Empowerment	2019
International Conference on Environment Ethics ,	International	Dr. B.R. Govt. P.G.	स्मार्ट सिटीज परियोजना: सतत	2019

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Resources Management and Regional Development: Issues , Challenges and Prospects		College, Sri Ganganagar	विकास का सशक्त माध्यम	
Workshop and Training Program on Geographical Indication Application Filing and Awareness	National	S.R.K.P. Girl's College, Kishangarh and DOS &T , GOR	-	Feb ,2020
IIHSG International Conference 2021 on Gender Security & Global Politics	International	IIHS & Governance Delhi, India with collaboration COIS & Diplomacy, School of Oriental and African Studies, University of London (UK) and Deptt of IR, Univ of Chittagong (Bangladesh)	Women Empowerment through Corporate Social Responsibility (CSR)	25-26 February, 2021
IIHSG International Conference 2022 on Human Security & Governance	International	IIHS & Governance Delhi, India with collaboration Centre for Conflicts Studies, Middlebury Institute of International Studies , Monterey, California (USA), Others...	A study of buying behavior of Youth's towards Luxury Products Post Covid- With reference to Rajasthan	23-25 February, 2022
Conference on Multidisciplinary and Innovation in Finance & Strategic	International	CHANDRA GUPT INSTITUTE OF	Development of Women Entrepreneurs	28-29 May 2022

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Management , Business Economics , Education , Humanities & Social Science (ICMRI-2022)		MANAGEMENT , PATNA & IRA, JAIPUR	through Social Rural Engineering: A case study of SWRC, Tilonia (Kishangarh	
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NATIONAL CONFERENCE-MODERN TRENDS IN SCIENCE & TECHNOLOGY	NATIONAL	CSMIT, NAVI MUMBAI	CHALLENGES OF DIGITAL PAYMENTS	13 August, 2022
International Conference Emerging Patterns of Development Global Scenario	international conference	Savitribai Phule Organization for Academic Research & Social Development, Jaipur and St. Wilfred Girls College, Jaipur	Startups initiatives and financial challenges: with reference to Rajasthan.	2-3 January 2023

12. Organizing Sec./Convener / Resource Person:

Conference/Seminar/ webinar	Year/ Session	Level (State / National/ International)

13. Research Publications:

Title of Paper	Name of Journal / Book with ISSN / ISBN No.	Volume and No. with Year	Citation Index	Impact Factor	Google Index
पर्यटन सेवाओं के विपणन में संस्थागत प्रयासों की भूमिका : राजस्थान के विशेष संदर्भ में	Research Icon 2395-6586	Vol.II, No.4 January 2017-Marc h ,2017	NA	NA	NA

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An important of Digital Marketing in today's scenario	Research Icon 2395-6586	Vol.III, No.1 & 2. April 2017- September 2017	NA	NA	NA
स्मार्ट सिटीज परियोजना: सतत विकास का सशक्त माध्यम	अंबिका बुक एजेंसी, जयपुर 9788194907237 (ISBN)	First Edition: 2020	NA	NA	NA
आज आधुनिक स्वर: बढ़ता पर्यावरण प्रदूषण मई 2022	आधुनिक संवेदना के विविध स्वर: राज पब्लिशिंग हाउस, जयपुर ISBN:978-93-917 77-48-7 पेज संख्या: 54-63	First Edition: 2022	NA	NA	NA

14. Research Projects:

Title of the Project	Year / Session	Name of funding agency	Fund available/ utilized	Present status
Nil	Nil	Nil	Nli	Nli

15. Research Supervision:

Name of Student	Ph.D. / M.Phil.	Title of thesis	Present status	Date and Year of Award, if so
NA	NA	NA	NA	NA

16. Any Other Relevant Information/Contributions/Achievement:

- Worked / working as Program Officer , National Service Scheme under unit-III of our College last 3 years . During the Covid-2019 Pandemic an online Quiz Questionnaire i.e. General Awareness Covid-19 was held in May 2020 to July 20 Total participated Students/ Faculties were approx. 943.

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- b. Being a part of Member of Navachar Avam Kaushal Prokastha under which an online course on Insurance, Banking and Finance was introduced. This comprised and provided video tutorials, pdf content, notes etc.
- c. A webinar was also organized under Navachar Avam Kaushal Prokastha for the students/ faculty (ies) of our college on 16.1.2021 on the topic was- Financial Literacy.
- d. On the occasion of the 150th Birth Century of Mahatma Gandhi a G.K. Quiz was conducted through online mode (Google Form) on 30 October 2020.
- e. Being a part of Convenor in the admission Committee of B.Com. Part - Completed 3 academic years.

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