

## FACULTY PROFILE



- 1. Name:** Dr. Divya Hiran
- 2. Email Id:** divyahiran123@gmail.com
- 3. Year of Appointment:** 1998
- 4. Designation & Department:** Associate Professor & Home Science
- 5. Qualification:** B.Sc., M.Sc., NET, SLET, Ph.D.

### 6. Membership of Professional Bodies:

S.No.	Name of Society	Year	Membership details
1.	Academy of well being	2009	Life Membership
2.	Consumer Guidance Society of India	2010	Life Membership
3.	Consumer Education & Research Society	2010	Life Membership
4.	Home Science Alumni Association, Udaipur	2011	Life Membership

### 7. Award & Achievements: NIL

### 8. Area of Research:

Consumer Economics, Textile and Fashion, Family Resource Management

### 9. Research Projects Completed/Ongoing: One

Type of Project	Title of Project	Funding Agency	Year of Sanction	Year of Completion
Minor	Assessment of Consumer Awareness on Consumer Rights and Responsibilities	UGC	2009	2011

## 10. Research Paper Published

Name of Author	Title of Paper	Name of Journal	Vol., Issue, Page No., Year of Publication	ISSN No.
Dr. Suman Singh, Dr. Divya Hiran	Assessment of consumer awareness on weights and measure	Insight, CERC, Ahemdabad	vol. 18:4, 1998	
Dr. Divya Hiran	Awareness of consumers regarding their rights, responsibilities and consumer protection Act, 1986	Pacific Business Review	Vol. 1, Issue 2, July-September 2008	0974-438X
Alpa Sethi, Dr. Hemant Kothari, Dr. Divya Hiran	Building competitive strength of small-medium enterprises through Public-Private Partnership	Bauddik- The Journal of Management	Vol. 3, Issue 2, Page no. 23-32, May- August 2012	0975-4131 EISSN 2277-4955
Ashok K Tripathi, Dr. Divya Hiran	Effect of Process Parameter on Tenacity of Acrylic Fiber	International Journal of Innovations in Engineering and Technology	Vol.3, Issue 2, Page no. 15-26, December 2013	2319-1058
Dr. Divya Hiran, Ashok K Tripathi	Advantages and Application of Acrylic Fiber in Textile: A Review	International Journal of Enhanced Research in Science ,Technology and Engineering	Vol.2, Issue 12, Page no. 53-56, December 2013	2319-7463
Manisha Batwal, Dr. Divya Hiran	Impact of Education and Workplace on Clothing Buying Decision of Working Women (Topic Translated in English From Hindi)	Journal of Social Research	Vol. 10, Issue 3-4, Page no. 17-18, July-October 2014	0973-1210
Manisha Batwal, Dr. Divya Hiran	Attitude of Cloth Seller on Working Women Consumer (Topic	Journal of Social Research	Vol. 10, Issue 3-4, Page no. 19-20, July-October 2014	0973-1210

	Translated in English From Hindi)			
Shashi Chawla, Dr. Divya Hiran	Exihibiting Knowledge Level of Vastu Shastra Principles in House Constructions and Interior Designing	Asian Journal of Research in Social Sciences and Humanities	Vol.5, Issue5, Page no. 1-4, May 2015	2249-7315 (Online) 2250-1665 (Print)
Dr. Divya Hiran, Shashi Chawla	Identifying Level of Faith in Vastu Principles by the Home Dwellers	Asian Journal of Research in Social Sciences and Humanities	Vol. 5, Issue 9, Page no. 21-32, September 2015	2249-7315 (Online) 2250- 1665(Print)
Shashi Chawla, Dr. Divya Hiran	Impact of Vastu Shastra Principles on the Lives of Home Dewellers	Journal of Well Being	Vol. 10, Page no. 42-54, January 2016	0974-8717
Dr. Himanshu Mehta, Dr. Divya Hiran, Lalitaben Solanki	Assessment of General Awareness of Consumers and Purchasing Problems	International Research Journal for Multidisciplinary Studies,TTMA	Vol.1, Issue 24, Page no. 85-100, November 2016	2394-2908
Dr. Divya Hiran, Dr. Himanshu Mehta, Lalitaben Solanki	Consumer and Consumer Rights: An Assessment	International Research Journal for Multidisciplinary Studies TTMA	Vol.1, Issue 25, Page no. 117-136, December 2016	2394-2908
Vijay Pal, Dr. Divya Hiran	A Study on the Comfort and Pattern Making Method of Active Sports- Wear	Printing Area International Research Journal	Vol. 6, Issue 32, Page no. 55-64, August 2017	2394-5303
Anupam Jain, Dr. Divya Hiran	Contemporaneous Transformation of Portable Shelters in the Form of Tent in Rajasthan	International Journal of Textile and Fashion Technology	Vol. 7, Issue 5, Page no. 1-15, October 2017	2250-2378 (Print); 2319- 4510 (Online)

Satyaki Roy, Dr. Divya Hiran	The major Dynamics of Indian fashion Trends	International Journal of Creative Research Thoughts	Vol. 5, Issue 4, Page no. 751-755, November 2017	2320-2882
Satyaki Roy, Dr. Divya Hiran	Mutation Trend Forecasting from Art to Science	International Journal of Creative Research Thoughts	Vol. 5, Issue 11, Page no. 383-386, November 2017	2320-2882
Anupam Jain, Dr. Divya Hiran	Tents: An Identity of Cultural Tourism in Rajasthan	International Journal of Applied Home Science	Vol. 5, Issue 4, Page no. 852-860, April 2018	2394-1413
Dr. Divya Hiran, Chhavi Rai	Silk Manufacturing and Supply Chain Management in India- Present Complexities and Future Challenges under the Shadow of Past Glory	Asian Resonance	Vol.7, Issue2, Page no. 69-74, April 2018	0976-8602
Dr. Divya Hiran, Satyaki Roy	The Factors of Indian Fashion Drifts	International Journal of Emerging Technologies and Innovative Research	Vol.6, Issue 6, Page no. 1-7, June 2019	2349-5162
Dr. Divya Hiran, Satyaki Roy	Fetishism in International Fashion Industry	International Journal of Emerging Technologies and innovative Research	Vol.6, Issue 6, Page no. 411-416, June 2019	2349-5162
Vijay Pal, Dr. Divya Hiran	Comfort fit and Functionality of Clothing in the Current Century :An Analysis	International Journal of Social Science Review	Vol.7, Issue 6, Page no. 1887-1890, June 2019	2347- 3797
Vijay Pal, Dr. Divya Hiran	Stretch Fabrics for Sports Wear fitted to Women's Contours –An Indian Perspective	Journal of Adv Research in Dynamical & Control Systems	Vol.11, Issue 8, Page no. 1371-1375, August 2019	1943-023x

## 11. Books & Chapters in Edited Volumes/Books Published/Conference Proceedings

Name of Author	Title of Books	Name of Publisher	Year of Publication	ISBN No.
Dr. Divya Hiran	<p><b>Book Title-</b> Tribal Development: Issues, Challenges and Perspectives- Vol.1, Educational Initiations.</p> <p><b>Chapter Title-</b> Assessment of Women Consumer Awareness, Purchasing Practices and Problems in the Market</p> <p>Page no. 1-10</p>	Pacific Academy of Higher Education and Research University, Udaipur	2012	978-93-5104-304-1
Dr. Dolly Gandhi, Dr. Divya Hiran	<p><b>Book title-</b> Gender Empowerment: Choices &amp; Changes.</p> <p><b>Chapter Title-</b> A Study on the Unfolded Legal Right of Working Women: Breastfeeding</p> <p>Page no. 55-63</p>	Himanshu Publication	2012	978-81-7906-308-8
Satyaki Roy, Dr. Divya Hiran	<p><b>Book Title-</b>1st International Conference on New Paradigms in Engineering, Technology and Management.</p> <p><b>Chapter Title-</b> Forecasting Demand in Indian Fashion Industry</p> <p>Page no. 334-341</p>	AGU	2017	978-93-86171-75-7
Dr. Divya Hiran	Assessment of Consumer Awareness on Consumer's Rights and Responsibilities	RED'SHINE Publication. Pvt. Ltd	2017	978-93-86162-71-7

Dr. Anupam Jain, Dr. Divya Hiran, Dr. Hemant Kothari	Tents As Portable Shelters- A Contemporary Study in Rajasthan	RED'SHINE Publication. Pvt. Ltd	2019	978-93- 86162-62-5
Satyaki Roy, Dr. Divya Hiran, Dr. Dilendra Hiran	Fashion Forecasting in India	RED'SHINE Publication. Pvt. Ltd	2019	978-93-8616- 261-8
Satish Ameta, Avinash Rai, Divya Hiran, Rakshit Ameta, Suresh C. Ameta	<b>Book Title-</b> Biogenic Nano – Particals And Their Use In Agro-Ecosystems  <b>Chapter Title-</b> Use of Nanomaterials in Food Science	Springer	2020	978-981-15- 2984-9
Chhavi Rai, Dr. Divya Hiran, Dr. N.K. Dashora, Dr. Hemant Kothari	Acceptability of Silk Fabric Among women of Chandigarh City	RED'SHINE Publication. Pvt. Ltd	2020	978-93-86171- 75-7

## 12. Conference/Courses/FDP

- a) **Total Number Conferences/Seminars/Workshop attended: 45**
- b) **Total Number of FDP/Training Courses/Any Other Courses attended: 07**
- c) **Total Number Refresher/Orientation/Short Term Courses attended: 04**

## 13. Research Guidance

**Total Number of Awarded: 08**

**Total Number of Ongoing: 04**

## 14. Any other Information:

- 1) Number of Educational Videos on Youtube: 146
- 2) Number of E-lecture: 02