

FACULTY PROFILE



- 1. Name:** Dr. Indu Arora
- 2. Email Id:** indu.arora05@gmail.com
- 3. Year of Appointment:** 2009
- 4. Designation & Department:** Assistant Professor, Business Administration
- 5. Qualification:** M.com , M.phil , Ph.D
- 6. Membership of Professional Bodies:** -
- 7. Award & Achievements:** -
- 8. Area of Research:** Labor and implementation of labor laws- district Pali (Raj.)
- 9. Research Projects Completed/Ongoing -**
- 10. Research Paper Published**

Name of Author	Title of Papers	Name of Journal	Vol., Issue, Page No., Year of Publication	ISSN No.
Dr. Indu Arora	Advertising in the modern era with emergence of social media	Academic Social research	Vol 2, January to march 2016, page 131	24562645
Dr. Indu Arora	E-marketing buzzword of present-day market in India	Academic Social Research	Vol 3, July to September 2017, page 111	24562645

Dr. Indu Arora Naye vaishvik Academic Social Vol 7, jan to march 24562645
paridrishaya Research 2021, page 1
mein bhartiye
sanskriti ki
prasangikta

Dr. Indu Arora Vyavsaya ka NJESR 25825836
samajik Vol 2, issue 3 march
utardayitav- naye 2021, page 361
aayam

11. Books & Chapters in Edited Volumes/Books Published/Conference Proceedings

Name of Author	Title of Books	Name of Publisher	Year of Publication	ISBN
Dr. Indu Arora	Economic development and environment	Shivam Book House (P) Ltd.	2020	978-93-84524-42-5

12. Conference/Courses/FDP

- Total Number Conferences/Seminars/Workshop attended:** international – 2 , state- 2, national - 18
- Total Number of FDP/Training Courses/Any Other Courses attended:** FDP – 05, Training - 04
- Total Number Refresher/Orientation/Short Term Courses attended:** 04

13. Research Guidance

Total Number of Awarded:

Total Number of Ongoing :

14. Any other Information: