

## Faculty Profile



- 1. Name:** Sakshi Chouhan
- 2. Email Id:** chauhansakshi@gmail.com
- 3. Year of Appointment:** 2014
- 4. Designation & Department:** Assistant Professor
- 5. Qualification:** M.Com, UGC-NET, Ph.D, MBA
- 6. Membership of Professional Bodies:** NIL
- 7. Award & Achievements:** Gold Medal in M. Com.
- 8. Area of Research:** Marketing
- 9. Research Projects Completed/Ongoing** Nil
- 10. Research Paper Published**

Name of Author	Title of Papers	Name of Journal	Vol., Issue, Page No., Year of Publication	ISSN No.
Sakshi Chouhan	Exit Interview – <i>Finding the reasons for Employee Resentment</i> , in	AIMS, A Journal of Management Sciences, Advent Institute of Management Studies, Udaipur,	Vol. 2, No. 2, Mar-Aug 2010	ISSN No. 0974-2581,

Sakshi Chouhan	Religious Tourist: Motivation to Revisit the Destination	Prabandh Journal of Management Education and Research, FMS, M.L.S.U, Udaipur	Vol. 27, June 2011	ISSN 0974-8229
Sakshi Chouhan	Religious Tourism: Expectation-Satisfaction of Tourists with Reference to Religious Sites in Rajasthan	AIMS- A Journal of Management Sciences, Advent Institute of Management Sciences, Advent Institute of Management Studies, Udaipur	Vol. 4(1), Sept- Mar 2012	ISSN 0974-2581
Sakshi Chouhan	Soft Skills and the Present Generation,	AIMS, A Journal of Management Sciences, Advent Institute of Management Studies, Udaipur.	, Vol. 5, No. 1, Sep'12-Feb'13	ISSN No. 0974-2581
Sakshi Chouhan	Employee loyalty at the Workshop with Special Reference to Selected Small Organisation	Entrepreneurship Business Review (Bi Annual International Journal), Centre For ESBM, MDSU, Ajmer	Vol. 5 , No. 1&2, Jan-Dec, 2015	ISSN- 2229-7294.
Sakshi Chouhan	A Study on Stress Relieving Strategies for Working Women to Balance Personal and Professional life" published in UGC Approved Journal titled ( <a href="http://businessjournal.ac.in/pdf/Jul_Dec2017.pdf">http://businessjournal.ac.in/pdf/Jul_Dec2017.pdf</a> )	'Unnati- The Business Journal', Pacific University,	Vol. 5, Issue 2, pp. 60-66, July –Dec 2017, (2017-2018)	ISSN 2319-1740,

### 11. Books & Chapters in Edited Volumes/Books Published/Conference Proceedings

Name of Author	Title of Books	Name of Publisher	Year of Publication	ISBN
1.Sakshi Chouhan (Soft Skills: Creating Better Job Opportunities)	Youth Empowerment	Himanshu Publication , New Delhi	2014	ISBN: 978-81-7906-378-1

2.Sakshi Chouhan  
(Managing Stress  
and Creating  
work life balance,  
Published in  
Proceedings of  
International  
Conference on  
Managing  
Change in  
Business And  
Economy)

Enhancing  
Human  
Capacities : Big  
Challenge in  
Indian

FMS, PAHER  
University, Udaipur 2015-2016

ISBN No.  
978-93-  
5174-686-7

3. Sakshi Chouhan (A  
Study on Social  
Media Impact on  
the Life Style of  
Indian Women”  
published in  
Proceedings of  
International  
Conference on  
Mapping Global  
Changes in  
Business,  
Economy, Society  
and Culture held  
in Udaipur on 17-  
18 Jan, 2018).

Strategies for  
Reshaping  
Business And  
Economy,

FMS, PAHER  
University, Udaipur 2018

ISBN NO.  
978-81-  
930017-2-1

## 12. Conference/Courses/FDP

- a) Total Number Conferences/Seminars/Workshop attended: 40
- b) Total Number of FDP/Training Courses/Any Other Courses attended: 21
- c) Total Number Refresher/Orientation/Short Term Courses attended: 3

## 13. Research Guidance

Total Number of Awarded: NIL

Total Number of Ongoing : NIL

## 14. Any other Information: