

## Faculty Profile



- 1. Name:** VINEETA YADAV
- 2. Designation:** ASSISTANT PROFESSOR (BADM)
- 3. Department:** BUSINESS ADMINISTRATION
- 4. Educational Qualification:** PHD (PURSUING), M.PHIL, MCOM (BUSINESS ADMINISTRATION)
- 5. Date Of Birth :** 11-08-1989
- 6. Date of Joining :** 07-03-2024
- 7. Mobile Number:** 9772251222
- 8. Email Address:** vineetasyadav@gmail.com

Level	Name of University/Board	Year	Title/ Remark / Medal
10 <sup>th</sup>	CBSE	2004	I <sup>st</sup> DIVISION
12 <sup>th</sup>	CBSE	2006	I <sup>st</sup> DIVISION
B.com	UNIVERSITY OF RAJASTHAN	2009	I <sup>st</sup> DIVISION
M.Com	UNIVERSITY OF RAJASTHAN	2011	I <sup>st</sup> DIVISION
M.Phil	UNIVERSITY OF RAJASTHAN	2017	I <sup>st</sup> DIVISION
Ph.D	RAJ RISHI BHARTHARI MATSYA UNIVERSITY , ALWAR		Pursuing

- 9. Experience :**
- 10. Membership (Academic Bodies/ Research societies):**
- 11. M.O.O.C (Developed by Faculty):**
- 12. Awards Received:**
- 13. Academic Courses Attended:**

Course	Place	Sponsoring Agency	Duration
Orientation Course			
Refresher			

<b>Others (Workshop/ Summer School/ Camp etc.)</b>			
<b>Online F.D.P (Faculty Development Programme)</b>			

**14. Seminar/ Conference during last Five Years :**

<b>Name of Symposium /Seminar/Conference</b>	<b>International/ National/ Regional</b>	<b>Organized By</b>	<b>Title of Paper presented</b>	<b>Year</b>
“Landscaping Learning Intelligence for a New Business Era”	National	RAPIM Jaipur & ISTD Jaipur Chapter	Digital Marketing in Gig Economy	2023

**15. Organizing Sec./Convener of conference/seminar/webinar : NONE**

<b>Conference/Seminar Title</b>	<b>Year</b>

**16. Resource Person:**

In training Programme	
In conferences/Seminars (Chair/Co-Chair/of Session)	
Invited Talk	

**17. Research Publications during last five Years:**

<b>Title of Paper</b>	<b>Name of Journal</b>	<b>ISSN No.</b>	<b>Impact Factor</b>
AN OVERVIEW OF E-COMMERCE IN INDIA	"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS ( <b>AIJRA</b> )"	2455-5967	3.455
PROS AND CONS OF ONLINE SHOPPING	"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS ( <b>AIJRA</b> )"	2455-5967	3.455
Consumer Perception Towards Online Marketing and Shopping	"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS ( <b>AIJRA</b> )"	2455-5967	3.455

**18. Research Projects:**

<b>Title of the Project</b>	<b>Year</b>	<b>Name of funding agency</b>	<b>Fund available/ utilized</b>	<b>Present status</b>

**19. Research Supervision:** **Ph.D.**

<b>Name of Student</b>	<b>Title of thesis</b>	<b>Present status</b>	<b>Date and Year of Award, if so</b>

 **M. Phil.**

<b>Name of Student</b>	<b>Title of Dissertation</b>	<b>Present status</b>	<b>Date and Year of Award, if so</b>

**20. Monograph/ Book / Chapter (in Edited Book)/Chapters in study material of Open universities during last five Years.**

• **Book (Single Author)**

<b>Title of Book</b>	<b>ISBN/ ISSN No.</b>	<b>Publisher with Place</b>	<b>Year of Publication</b>
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• **Chapter(s) in Book (Edited / multi-author).**

<b>Title of Chapter</b>	<b>Authors / Editors</b>	<b>Name of the Book with ISBN/ ISSN No.</b>	<b>Publisher with Place</b>	<b>Year of Publication</b>
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**13 Extra-Curricular Activities:**

**14 Collaborations and associations :**

**15. Any Other Relevant Information/Contribution :**