



Govt. Birla College, Bhawani Mandi, Jhalawar

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6.2.1 - The institutional Strategic/ perspective plan is effectively deployed: -

Strategic plans are based on the vision and mission of the institute and it provides directions and helps in decision making to achieve predetermined goals of institute. The short-term goals and long terms goals are included in strategic plans which mainly focus academic excellence, quality of work, research, infrastructure development and self-learning.

A. Short term goals

1. To improve the result of weak students: -

- ❖ Conduct of extra classes, class tests and assignment.
- ❖ Pay more attention to the study of weak students.

2. To create the infrastructure and other facility: -

- ❖ Improvement and renovation of class rooms, laboratories and library.
- ❖ Beautification camps.
- ❖ In-door and out-door facility.
- ❖ Arrangement of lecture stand.

3. To enhance Institute-Industry Interaction: -

- ❖ MOUs with industries and other institutes for bilateral practical training and research projects

4. To promote higher studies: -

- ❖ Establishment of Ph.D. research Centre.
- ❖ Motivating the faculty members for Ph. D.
- ❖ Introduce Certificate/Value Added Courses.

5. Excelling in teaching learning process: -

- ❖ Use modern pedagogies such projectors, smart boards, Laptops and other ICT tools.
- ❖ Sponsoring faculty members and students to National/International level events.
- ❖ Organize Workshops/Training for Faculty/ Organizing Conferences.

6. Effective Leadership and Participative management: -

- ❖ Decentralization of the academic, administration and student related authorities & responsibilities
- ❖ All the Heads of the Departments / faculty members conduct meetings every fortnight.

7. Constant Internal Quality Assurance System: -

- ❖ Develop, maintain and regularly update the document of all the processes involved in the academic and administrative activities and the forms to implement the processes.

- ❖ Internal Audit - Regular internal audits are conducted at planned intervals to check the effectiveness of the implementation, maintenance and improvement.
- ❖ Release of Annual report preparation & submission.
- ❖ External audit.

8. Ensuring Effective Governance: -

- ❖ To provide support for conducting all kinds of activities: - Co-curricular and Extra-curricular.
- ❖ To review the awards and scholarships for students based on the performance in co-curricular and Extra-curricular activities etc.
- ❖ Code of conduct and policy formulation, approval and implementation.
- ❖ Establishing fair and effective performance appraisal system.

9. Student's Overall Development: -

- ❖ The Student Representatives have the responsibility towards students to be available to listen to student views and concerns and actively represent them in an objective and accurate manner.
- ❖ Student's representation in various committee and cell.

10. Women/Student/Faculty Grievance: -

- ❖ To make women, students, faculties & staff members aware about their rights.
- ❖ To help them in raising voice against all kinds of discrimination in a proper manner.
- ❖ To assist them in overall development of their personality.

11. Library development: -

- ❖ Library automation.
- ❖ Bar coding of books.
- ❖ Increasing the number of journals reference books.

B. Long term goals

1. Starting PG classes in all subjects: -

- ❖ To start classes in six subjects of arts, in two subjects of commerce and in four subjects of science of the college.

2. Boundary wall: -

- ❖ To start classes in six subjects of arts, in two subjects of commerce and in 4 subjects of science of the college.

3. ICT enabled classrooms: -

- ❖ To make most of the classrooms of the college with ICT enabled.
- ❖ Arranging wi-fi.

Strategy Implementation and Monitoring

Once the planning part has been done the next step is its implementation.

S. No.	Particulars/Functions	Deployment Authorities
1.	Result of week students	Principal & Teachers
2.	Infrastructure (Academics)	Principal & Development committee
3.	Institute-Industry Interaction	Principal & Development committee
4.	Higher studies	Principal & Teachers
5.	Internal Quality Assurance System	IQAC
6.	Effective Governance	Principal, BOG & Development committee
7.	Library development	Principal, Librarian and committee
8.	Boundary wall	Principal, BOG, stakeholders & Development committee
9.	Starting PG classes in all subjects	Principal & Teachers
10.	ICT enabled classrooms	Principal, BOG & committee

The plans articulated by the principal are communicated to the target groups like faculty, students, staff and other stakeholders through meetings, mails and other forms of communication.

