



# GOVERNMENT COLLEGE BARAN (RAJASTHAN)

## VALUE ADDED COURSE

COURSE CODE-GCB/VAC/ TIR

CONTACT HOURS- 30

## **TOURISM IN RAJASTHAN: AN INTRODUCTION**

COURSE OBJECTIVES- To develop an understanding about regional traditions and culture, to generate their interest in hospitality industry, motivate learners to initiate a venture or a startup based on surrounding resources, to understand the importance of historical monuments and diverse ecosystems across the state, to value the rich heritage and act responsibly towards it.

EVALUATION- Class room presentation, discussions and oral tests.

CREDIT –0

DISCIPLINE- OPEN TO ALL

### **COURSE CONTENTS**

#### MODULE-I

Introduction to Tourism in Rajasthan - Understanding Tourism Products & Tourism resources. Tourist attractions in Rajasthan-Forts, Palaces -Wildlife sanctuaries & Parks - Rivers -Lakes, etc. - Hill stations and Desert tourism.

#### MODULE II

Potentials of Rajasthan's Tourism, Manmade tourist attractions – Temples - Pilgrimage centers – Monuments - Archaeological sites - Historical sites - Amusement parks. Luxury trains, Accommodation Units.

#### MODULE-III

Cultural Tourism Resources of Rajasthan - Fairs and Festivals, Folk Dances and Music, language, traditional attire and food, Paintings – Handicrafts of Rajasthan, Museums.

#### MODULE-IV

Types of Tourism in Rajasthan, Village tourism, Wildlife tourism, Ecotourism development etc - Business of ecotourism, Tourism and sustainable development.

#### MODULE-V

Impacts of Tourism Development, Physical Impact of tourism - Socio cultural impact of tourism, Tourism Policy.

REFERENCES: 1. Rajasthan Tourism PDFs, Case Studies 2. Website - Rajasthan Tourism Development Corporation (RTDC)- [www.tourism.rajasthan.gov.in](http://www.tourism.rajasthan.gov.in)