

## **Orientation Session on** Innovation and Entrepreneur by Innovation Ambassador

Innovation Institution Council (IIC) Govt. Shakambhar PG College, Sambhar Lake has organized "Orientation Session by Innovation Ambassador on Entrepreneurship Development" on 28.08.2021. The workshop commenced at 12.30 PM and convener, coordinators, faculty member, non-teaching member and members of student council participated in the programme.

Dr. Priyanka Sharma, Assistant Professor, Innovation Activity Coordinator welcome the IIC council members, Resource person and participants. Inaugural address was presented by Dr. Kiran Shukla, Principal, HOD, Dept. of Political Science. Presential Address was delivered by Dr.Jaya Rai, HOD, Department of Chemistry, Associate Professor, President, IIC.and gave an overview about the Mentoring session.

The Session was conducted by Dr. Dinesh Yadav, Start- up Activity Coordinator & Innovation Ambassador - IIC, Manipal University had given an overview about the innovation, Entrepreneurship, Start-up and its importance. The session mainly focused on Innovation and Development of Entrepreneurship along with their requirement in today's challenging environment. Furthermore, he explained how to improve our interpersonal skills that make us a better entrepreneur, critical and creative thinking skills, Pedagogy and Learning Interventions for Entrepreneurship Development, Nurturing Innovations and Start-ups, Collaboration, Co-creation, Business Relationships and Knowledge Exchange and Entrepreneurial Impact Assessment, practical entrepreneurial skills and knowledge in career opportunity, entrepreneurship as an alternative career. He concluded the speech by giving various motivational examples of successful innovation and entrepreneurship.

The resource persons conveyed thanks to the Dr.Kiran Shukla, Principal and Dr. Jaya Rai, President, IIC for giving him an opportunity as Innovation Ambassador for presenting information about Entrepreneurship and Innovation as Career Opportunity.

Nearly 30 participants have attended Mentoring session and had an Interactive session. Dr.Jaya Rai, President, IIC delivered the vote of thanks and the event concluded at 2.00 PM.

Objective of the Program: The main objective of the Mentoring session is

1. To understand the basic principles of innovation as well as entrepreneurship and

- 2. To create aninnovative mindset to start-up eco system among the students.
- 3. To Encourage and motivate the students in start-up & Entrepreneurial activities.

Outcome: The students understood the importance of start-up and Innovation. Understood ways in which the start-up can helps in their career growth.

mm (Dr Jaya Rai)

President, IIC

(Dr. Kiran Shukla)