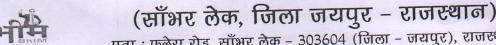
कार्यालय प्राचार्य, राजकीय शाकम्भर स्नातकोत्तर महाविद्यालय



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क्रमांक :- रामसा/स्थापना/2022/ 6 80%

IIC Calendar Activity: "Entrepreneurship & Innovation as Career Opportunity"

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Institution's Innovation Council (IIC) organized a webinar on 'Entrepreneurship & Innovation as Career Opportunity' on 29th November, 2021. The session was commenced as per the schedule. Dr. Priyanka Sharma, Co- Convener, IIC presented welcome note to all the dignitaries as well as student participants and also gave an overview about various functions & activities of IIC. Inaugural address was presented by Dr. G.P. Dayma, Principal, Vice- President- IIC. Dr. Jaya Rai, President IIC, briefed about the key objectives of the webinar i.e. the inspiration, motivation and Idea generation, Along with that she also introduced guest speaker of the session, Dr. Sheetal Mundara, who is currently serving as Associate Professor at Institute of Management Economics & Entrepreneurship, J.K. Laxmishmipat University, Jaipur.

At the outset, Dr. Sheetal Mundara briefed about some defining words as innovation, entrepreneurship and start-ups and gave a clear demarcation of them. Further she added that entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. It's about building a life on your own terms. Furthermore, she also discussed about the common myths and believes of Innovation and narrated about how a small Idea convert into Innovation and this will convert into Entrepreneurship. At the end, she stressed upon various challenges of the path of innovation & entrepreneurship and how young entrepreneur should tackle with all of these. The entire presentation was in a simple manner quoting experiences from her own life.

The webinar session was great, very informative and it created awareness among the students about the Entrepreneurship and Innovation in their life. This event was attended more than 25 student participants. The vote of thanks was delivered by Dr. R. K. Rai, Media Coordinator, IIC.

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