

राजस्थान सरकार  
निर्वाचन विभाग

विषय: दिनांक 25 जनवरी, 2020 को दशम् राष्ट्रीय मतदाता दिवस के उपलक्ष्य में विभिन्न गतिविधियों आयोजित करवाने एवं मतदाता शपथ दिलवाने बाबत।


जैसा कि विदित है कि प्रत्येक वर्ष 25 जनवरी देशभर में राष्ट्रीय मतदाता दिवस के रूप में समारोह पूर्वक मनाया जाता है। 25 जनवरी, 1950 को भारत निर्वाचन आयोग की स्थापना होने के कारण इस दिवस को इस रूप में मनाया जाना लोकतंत्र के लिए अत्यंत महत्वपूर्ण है।

भारत निर्वाचन आयोग द्वारा इस सम्बंध में निर्देश जारी किये गये हैं कि आगामी राष्ट्रीय मतदाता दिवस दिनांक 25 जनवरी, 2020 को एवं इससे पूर्व सभी स्कूलों, महाविद्यालयों एवं अन्य शैक्षणिक संस्थानों में आयोग द्वारा निर्धारित की गई दशम् राष्ट्रीय मतदाता दिवस की थीम "मजबूत लोकतन्त्र के लिए मतदाता शिक्षा" (Electoral Literacy for Stronger Democracy) आधारित विविध गतिविधियाँ यथा स्कूल/महाविद्यालयों में मतदाता साक्षरता क्लबों की स्थापना, वाद-विवाद प्रतियोगिता, चित्रकला प्रतियोगिता, प्रश्नोत्तरी प्रतियोगिता, मॉक पोल आदि का आयोजन कर मनाया जावे।

भारत निर्वाचन आयोग द्वारा यह भी निर्देश दिये गये हैं कि चूंकि 25 जनवरी, 2020 को शनिवार होने के कारण राजकीय अवकाश रहेगा इसलिये सभी राजकीय विभागों में राष्ट्रीय मतदाता दिवस की शपथ भी 24 जनवरी, 2020 को प्रातः 11:00 बजे दिलवाई जावे, जिससे कि अधिक से अधिक नागरिकों की निर्वाचन प्रक्रिया में सहभागिता सुनिश्चित की जा सके।

इस सम्बंध में भारत निर्वाचन आयोग से प्राप्त पत्र एवं शपथ का प्रारूप (हिन्दी एवं अंग्रेजी में) संलग्न कर प्रेषित किया जा रहा है। आपसे यह अपेक्षा है कि आप अपने अधीनस्थ सभी विभागों एवं कार्यालयों को इस सम्बंध में आवश्यक निर्देश जारी कर पालना सुनिश्चित करें तथा की गई कार्यवाही से निर्वाचन विभाग को अवगत कराएँ।

संलग्न : उपरोक्तानुसार

  
(डी.बी.गुप्ता)  
मुख्य सचिव  
राजस्थान सरकार

समस्त अतिरिक्त मुख्य सचिव  
समस्त प्रमुख शासन सचिव  
समस्त शासन सचिव  
शासन सचिवालय, राजस्थान, जयपुर

यू0ओ0 नोट क्रमांक : एफ.4(3)(3)स्वीप/निर्वा/NVD - 2020/42  
जयपुर, दिनांक :- 06.01.2020

प्रतिलिपि समस्त जिला निर्वाचन अधिकारियों (कलक्टरस), राजस्थान को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है।

संयुक्त मुख्य निर्वाचन अधिकारी,  
राजस्थान, जयपुर।

D:\Dy-CEO\U.O. Note (1).docx

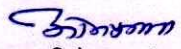
आयुक्तालय कॉलेज शिक्षा, राजस्थान, जयपुर

क्रमांक : एफ. 8 (सा0प्र0) अकाद/आकाशि/2018/ 12-14

दिनांक : 13.01. 2020

प्रतिलिपि सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित है-

1. निजी सचिव, उच्च एवं तकनीकी शिक्षा विभाग, शासन सचिवालय, जयपुर।
2. निजी सचिव, आयुक्त, कॉलेज शिक्षा, राजस्थान, जयपुर
3. निजी सचिव, अतिरिक्त आयुक्त, कॉलेज शिक्षा, राजस्थान, जयपुर
4. समस्त प्राचार्य, राजकीय महाविद्यालय, राजस्थान को पालनार्थ प्रेषित है।
5. प्रभारी अधिकारी ई मेल / वेबसाईट, आयुक्तालय कॉलेज शिक्षा, प्राचार्यों को अपलोड करने हेतु।

  
संयुक्त निदेशक, (अकादमिक)  
कॉलेज शिक्षा, राजस्थान, जयपुर।

**ELECTION COMMISSION OF INDIA**

Nirvachan Sadan, Ashoka Road, New Delhi - 110 001

No.491/LET/ECI/FUNC/SVEEP-I/ NVD/2019

Dated: 27<sup>th</sup> December, 2019

To

The Chief Electoral Officer  
Gujarat  
Gandhi Nagar

Subject: National Voters' Day, 2020 pledge- reg.

Sir/ Madam,

In continuation of the Commission's letter of even no. dated 10.12.2019 and in reference to your letter no. ELC-102019-1780-CHH (SVEEP) dated 13.12.2019 on the subject cited, I am directed to convey that the NVD function be organized by CEO office and related Election machinery on 25.01.2019 at any suitable time.

However, the pledge taking can be preponed on the previous working day i.e. on 24.01.2019.

Yours faithfully,

*Sm*

(SUJEET KUMAR MISHRA)  
SECRETARY

Copy to:

1. The Chief Electoral Officers All States and UTs
2. Guard File

6159

Date: 27/12/19

SVEEP  
MISHRA

Secretary, Election Dept.

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

491/ECI/LET/FUNC/SVEEP-I/NVD/2019

Dated: 10<sup>th</sup> December, 2019

To,

The Chief Electoral Officers of  
all the States & UTs

**Sub: - National Voters' Day (25<sup>th</sup> January) 2020 - reg.**

Sir/Madam,

I am directed to state that the 10<sup>th</sup> National Voters' Day shall be celebrated across the country at State, District and Booth level on 25<sup>th</sup> January, 2020. The theme for the 10<sup>th</sup> NVD is:

**'Electoral Literacy for Stronger Democracy'**

2. Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. Chunav Pathshala shall act as the hub for pre-NVD activities and build-up and shall be roped in for the NVD functions at the PS level.

3. The NVD celebrations in the State, as in the past, shall have the following components in addition to any other component that the CEO and the DEO may like to incorporate:

## A. KEY ACTIVITIES:

### i. AT BOOTH LEVEL:

- a. The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on NVD in a brief ceremony/ public function.
- b. As prescribed by the Commission, a badge with its logo with the slogan "**Proud to be a Voter - Ready to Vote**" shall also be provided by the BLOs to the new electors during the felicitation ceremony **along with their EPIC.**
- c. One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by State or District may also be shown.
- d. The DEOs would arrange for the venue and logistics required for the brief ceremony/ public function, in each polling station area.
- e. The EROs and AEROs of the constituency shall participate in the ceremony/ public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated.

Contd.....2/-

ii. **AT DISTRICT HQs:**

- a. The DEO shall organize the NVD function at the District headquarters, in association with Panchayat organizations, academic institutions, civil society groups, organizations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- b. In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function.
- c. Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- d. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district may be felicitated on the occasion.

iii. **AT STATE HQs:**

- a. The CEO organizes the NVD function at the State capital in association with Media, Civil Society, Opinion Groups, Youth Volunteer Groups, State Administration, State Election Commission and Corporates etc.
- b. In this event also, badges and EPIC shall be distributed among selected new voters among new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at State function.
- c. ECI films on EVM/VVPAT, duly translated in regional language shall be screened in the State function and also shared with the district to be screened in the District and Booth Level NVD function.
- d. The State Awards shall be handed out in the function.
- e. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the State may be felicitated on the occasion.
- f. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, well in advance.

**B. ELECTORAL LITERACY CLUBS**

ELCs were launched on the 8<sup>th</sup> NVD and have an important role to play during and around the NVD.

- i. Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters Festival" for their students and pick up any of the activities given in the Resource Book.
- ii. Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book
- iii. Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.

Contd.....3/-

- iv. Voter Awareness forum (VAF) would be activated in each Government Department/ Private Organization/ Institutions/ PSU etc.. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
  - v. Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF may be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener may be felicitated at booth level function.
- C. SERVICE VOTERS**
- i. Special awareness drive may be undertaken for Service personnel utilizing the Army Day that falls on 15<sup>th</sup> January just ahead of NVD.
  - ii. The Service Voter Film shared with the States may be shown in all the cinemas in the Cantonment areas and special screenings may be held to familiarise the Service personnel with the process of registration and voting.
  - iii. In addition, the Service personnel may be engaged in the NVD celebrations as well.
- D. PERSONS WITH DISABILITIES (PwDs)**
- i. Special campaign for creating awareness among PwDs may be rolled out for maximum enrolment.
  - ii. PwDs electors may be made aware about the facilities available for them at the polling stations such as ramps, volunteers, wheel Chairs and other arrangements etc.
- E. YOUTH PARTICIPATION**
- i. Young Voters may be engaged through online games and competitions at District and State level.
  - ii. The District and State level winners of the competitions name may be showcased at CEOs website.
- F. WOMEN'S PARTICIPATION**
- i. Women centric activities such as setting up of special registration desk for women electors at polling station and door to door survey by BLO may be taken up for maximum enrolment of women.
- G. SR. CITIZEN AND CENTENARIAN VOTERS**
- i. Sr. Citizen and Centenarian Voters may be made aware about the facilities available for them at polling stations such as special Queue for voting etc.
- D. MEDIA ENGAGEMENT**
- i. CEOs and DEOs may use phone-ins on Radio and Television to engage with the electors and respond to their queries.
  - ii. BLOs may participate in the phone-ins in Community Radio to respond to queries at Community level.
  - iii. All forms of media i.e. print, audio-visual, outdoor advertisement, FM radio, television, SMSes, e-mails, social media, cultural troupes etc. may be utilized for awareness and propagating the theme.
  - iv. Propagation of NVD theme through various Government schemes and programs.

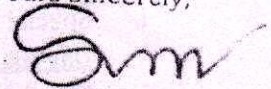
- v. The NVD theme and related messages in form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs.
- vi. A Print Advertisement shall be brought out on 25<sup>th</sup> January highlighting the theme.

5. State Awards are to be awarded at the State NVD function.

6. The preparations for the NVD at district and booth level may be closely monitored by the office of the CEO. Two reports are to be submitted online (in the PGR portal) on the activities planned and undertaken as per the annexure, to be submitted by 1<sup>st</sup> January 2020 and 5<sup>th</sup> February 2020. Commission shall review the preparation of the NVD celebrations.

Encl: Reporting Format

Yours Sincerely,



(SUJEET KUMAR MISHRA)

Secretary

## Voters' Pledge

“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”.

P.T.O

## मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

कृपया पढ़ पलटें