



Government of Rajasthan
STATE PROJECT DIRECTORATE
Rashtriya Uchhatar Shiksha Abhiyaan (RUSA)
Telefax:0141-2706550; email: spdrusaraj@gmail.com

F 30 (47) SPD/RUSA/VC Conf./2019/04

Date: 28 Feb. 2020

Principals,
All Govt. Colleges
Rajasthan

Subject:- **Reminder** to appoint Nodal Officer in the college for Anandam program
Reference: F 30 (47) SPD/RUSA/VC Conf./2019/02 date: 20 Feb. 2020

Dear Sir/Madam,

With reference to above letter it was required to send the name of nodal officer by 28 Feb. 2020 but more than 50% of the colleges have not E-mailed the names of nodal officers. Anandam is a concept concretized in the form of course being introduced as an essential part of the curriculum in Institutes of Higher and Technical Education. This is a novel idea developed to generate happiness among the students by promoting goodness among them. It's a paradox that one derives more lasting happiness by giving instead of acquiring more and more. Today, as believed, one climbs the social ladder by achieving more and more in life.

Winning and competition have become synonymous with life. And the youth in this race of cut throat competition is being trapped in anxiety, depression and suicidal activity, losing on respect for human life, empathy and compassion. For the social reconnect it is imperative that positive human behavior with happiness is inculcated in the youth. They should be guided and motivated to make choices aligned with a feeling of happiness and goodness so that contentment, confidence, peace and satisfaction prevails.

As per this curriculum, the students will be required to record an act of goodness every day and they will also be engaged in social projects under the mentorship of the faculty. For activities of projects a portal will also be launched and the work being done by the students along with photographs will be uploaded and a system of appreciation and awards will also be instituted. There will also be a training programme for faculty as how to initiate and implement the same.

This will be mandatory for all students across all classes of government and private colleges and Universities of general education and technical education and will be launched shortly by the Chief Minister of Rajasthan. The programme will be implemented from the coming academic session 2020-2021.

A proactive, energetic and enthusiastic faculty preferably young who shares this vision of joy of giving should be nominated as Nodal officer for Anandam who will motivate the students to acts of kindness so as to surface the innate goodness of human nature that promotes a life of happiness, positivity, joy, contentment, peace and harmony in society. To facilitate and coordinate activities of the students and the faculty, a nodal officer is to be appointed in the college. **The name, mobile number and E-mail id of the nodal officer is to be sent to this**



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office E-mail id – aanandm299@gmail.com by 05.03.2020 positively for future planning.
Those who have already emailed may not send it again.

S No	Name of the college	Name of the Principal	Mobile no of the Principal	Name of the Nodal Officer for Aanandam	Mobile no of Nodal Officer	Email.id of Nodal Officer

(Pradeep Kumar Borar) IAS
Member Secretary Core Committee Anandam
Commissioner College Education & SPD (RUSA)
Government of Rajasthan

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Copy for information and necessary action:

1. Joint Director, RUSA
2. IT Incharge to upload on website
3. Guard file

(Dr Urmil Talwar)
Consultant (RUSA)
Coordinator Aanandam